

THE INDUSTRY'S LARGEST INDEPENDENT CONFERENCE & EXPO

FOCUSED ON HOW YOUR BUSINESS CAN HARNESS
THE POWER OF AI AND MACHINE LEARNING TODAY!

THIRD ANNUAL **aiworld** CONFERENCE & EXPO

DECEMBER 3-5, 2018 | BOSTON, MA
SEAPORT WORLD TRADE CENTER



Register by
November 16
and
SAVE!

Accelerating Innovation in the Enterprise



3,000+
Attendees



2,300+
Attending
Companies



200+ Speakers
100+ Sessions

10+ Networking Hours



85+
Sponsors &
Exhibitors

INTERNATIONAL HOSTS

Canada
Consulate General of Canada in Boston
Consulat général du Canada à Boston

BOSTON
GLOBAL
FORUM
IDEAS THAT MATTER.
MICHAEL DUKAKIS
INSTITUTE FOR LEADERSHIP AND INNOVATION

CORPORATE HOSTS

ANTWORKS
Reimagine . Recreate . Rethink

IBM Watson

VERITONE

PARTICIPATING
SPONSOR

MIT CSAIL

PLATINUM SPONSORS

accenture

DELL EMC

NUANCE

protabit

WorkFusion

OFFICIAL
PUBLICATIONS

aitrends

Bio-IT World



Veritone **aiWARE**[™]

Veritone created aiWARE to empower every person and every organization with the power of AI. Our innovative platform features unrivaled native and partner cognitive engines and applications, as well as proprietary orchestration technology, to help you and your organization turn raw data into insight, intelligence and action.

Find out how you can make AI work for **you.**

[veritone.com](https://www.veritone.com)

Join 3,000+ business professionals and industry leaders for 3 days of sharing innovative insights and discoveries shaping the future of AI today



DECEMBER 3-5, 2018 | BOSTON, MA
SEAPORT WORLD TRADE CENTER

AIWorld.com

Welcome

Welcome to our third annual AI World Conference & Expo, the industry's largest independent artificial intelligence (AI) business conference and expo. AI World is focused on the state of the practice of AI in the enterprise. This year's theme is accelerating innovation in the enterprise, and we've expanded the conference program, exhibit floor, and special events to ensure that you and your team learn everything necessary to invest wisely in AI technologies and intelligent automation solutions.



Eliot Weinman
AI World Founder
& Chair

AI is impacting consumers, businesses, and societies around the world. This year we are pleased to expand our global reach and welcome key international hosts and sponsors such as the Canadian government, the Dukakis Global Institute, XPRIZE, MIT CSAIL, IDC, MIT Sloan Management Review, and many others.

Enterprises face conflicting priorities. Where do you turn to cut through the hype and determine how to prioritize AI strategies and technologies for your business? AI World is organized around this singular goal, enabling business leaders to learn how to use AI to build a competitive advantage, drive new business models and opportunities, reduce operational costs, and accelerate their innovation efforts. I look forward to seeing you in December!

Conference at-a-Glance

Day 1 | Monday, December 3

Morning Program
Breakfast Presentation
AI WORLD EXECUTIVE SUMMIT
Networking Lunch
Concurrent Afternoon Programs
WORKSHOP: Deploying and Scaling Enterprise AI Systems
SEMINAR: Enterprise Machine Learning & Deep Learning
SEMINAR: AI in Personalized Medicine and Digital Health
Evening Program
PLENARY PRESENTATION
Attendee Roundtable Discussions

Day 2 | Tuesday, December 4

Morning Program
Breakfast Presentation
PLENARY SESSIONS
Networking Lunch
Concurrent Afternoon Programs
TRACK 1: Implementing Enterprise AI
TRACK 2: Going from Big Data to AI
TRACK 3: AI & Real-Time IoT
TRACK 4: AI in Healthcare
TRACK 5: AI in Pharma
Evening Program
PLENARY PRESENTATION
Networking Reception
Special Events

Day 3 | Wednesday, December 5

Morning Program
Breakfast Presentation
PLENARY SESSIONS
Networking Lunch
Concurrent Afternoon Programs
TRACK 6: AI in Healthcare
TRACK 7: AI in Pharma
TRACK 8: Emerging Technologies
TRACK 9: Cognitive Computing
TRACK 10: Strategic Business Functions
Special Events

Don't miss our special events program

happening in the exhibit hall – see page 12 for details

EXECUTIVE ADVISORY BOARD



Steve Ardire
AI Startup Advisor & 'Merchant of Light'



Sandy Aronson
Executive Director of IT, Partners HealthCare Personalized Medicine



Amir Banifatemi
PhD, AI Lead, XPRIZE



Robert Bogucki
Chief Technology Officer, deepsense.ai



David Bray PhD
Faculty, Singularity University & Senior Fellow, Institute for Human-Machine Cognition



Louis Culot
General Manager, Genomics, Philips Healthcare



Dany De Grave
Senior Director Innovation Programs and External Networks, Sanofi Pasteur



Tsvi Gal
Managing Director, Morgan Stanley



Jeremy Gu
Senior Data Scientist, Uber



Anju Gupta
Head of Sustainability Campaign, Syngenta



Peter Henstock
PhD, AI & Machine Learning Technical Lead, Pfizer



Rob High
IBM Fellow, VP and CTO, IBM Watson



Judith Hurwitz
President Hurwitz & Associates



Tolga Kurtoglu
CEO, PARC



Dale Kutnick
Senior Vice President, Emeritus, and Distinguished Analyst, Gartner



Danny Lange
VP of AI and Machine Learning, Unity Technologies



David Ledbetter
Data Scientist, Children's Hospital Los Angeles



Ser Nam Lim, PhD
Research Scientist Manager, Facebook



Dr. William Mark
President, Information & Computing Sciences, SRI



Norbert Monfort
Vice President, IT Transformation & Innovation, Assurant



Bill Schrank
Senior Vice President, Sales, AntWorks



Dave Schubmehl
Research Director Cognitive/AI Systems, IDC



Anthony Scriffignano
SVP, Chief Data Scientist, Dun & Bradstreet



Richard Soley
Chairman and CEO, OMG®



Kumar Srivastava
VP, Product & Strategy, Machine Learning, AI, BNY



Chad Steelberg
Chairman & CEO, Veritone



Heath Terry
Global Investment Research, Goldman Sachs



Virginie Vast
Head of Cognitive Procurement and Digital Sourcing, Vodafone Procurement



Eliot Weinman
Founder & Conference Chair, AI World; Executive Editor, AI Trends



Scot Whigham
CEO, Function (AI)



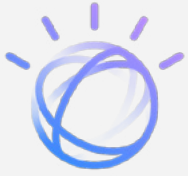
Governor Michael Dukakis
JD, Harvard University

HONORARY BOARD MEMBER

- 3 Term Governor of Massachusetts
- Chairman of The Michael Dukakis Institute for Leadership and Innovation
- Co-Founder, Chairman of The Board of Directors and Board of Thinkers, The Boston Global Forum
- Democratic Party Nominee for President of the United States, 1988
- Distinguished Professor of Northeastern University

The Michael Dukakis Institute is collaborating with AI World to publish reports and programs on AI-Government, including AIWS Index and AIWS Products.

To learn more, see the AI World website for updates or subscribe to AI Trends.



Watson is AI from IBM, designed to make your business smarter

With Watson, you can make every employee your best employee. Watson has evolved into a range of advanced APIs, specialized tooling, and SaaS applications built for the enterprise. This means that Watson is built for complex use cases and designed to integrate with platforms that professionals use in their daily work – ensuring seamless access to the information you need to make the right decisions.

Learn more about Watson
ibm.com/watson

Put Watson to work



Accelerate research and discovery

Conduct rigorous, domain-specific research faster, uncovering insights and new opportunities by combing through diverse data sources and extracting the information you need.



Enrich your customer interactions

Understand and communicate with your customers and employees around the clock, responding to their needs with tailored dialogue and personalized experiences.



Anticipate and preempt disruptions

Monitor your systems and equipment at all times, allowing you to catch potential issues before they lead to bigger, more expensive problems.



Recommend with confidence

Make more confident, targeted recommendations by drawing from a broad set of information and understanding the nuances of your context.



Scale expertise and learning

Elevate the expertise of every employee by collecting individual know-how from your organization and combining it with the latest lessons learned in your industry.



Detect liabilities and mitigate

Understand the written language of threat reports, regulations, and new findings, keeping your business current and shielding it from risk.

Why Watson

With Watson, you own your insights. Only Watson gives you complete control of what's important to you, and the foundation of your competitive advantage—your data, models, learnings, and IP.

Watson learns more from less. Because it achieves high accuracy with lower training costs, Watson is the AI solution designed for the realities and constraints of proprietary, enterprise data.

How to get started

Schedule a call with a Watson expert
ibm.biz/watsonscheduler



Plenary Program Agenda

MONDAY-WEDNESDAY

MONDAY MORNING | DECEMBER 3

8:20 am Continental Breakfast & Presentation



KEYNOTE:

AI as a Brand Differentiator: How Consumer Views of AI are Shaping the Customer Experience Journey

Jim Freeze, Chief Marketing Officer, Interactions

9:00 – 12:00 pm AI World Executive Summit hosted by IDC (see page 8 for details)

MONDAY EVENING | DECEMBER 3



5:10 pm KEYNOTE: AI Trends & Driverless Self-Driving Cars: What's Now, What's Next

Lance B. Eliot, PhD, CEO, Techbrium, Inc., AI Trends Insider

Predicted to have a trillion-dollar economic impact and bring forth the "passenger economy," self-driving cars operating as true autonomous vehicles is the moonshot-like effort being undertaken by the auto makers and numerous tech firms. Dr. Eliot's informative and invigorating session covers the gamut of AI areas including machine learning, natural language processing, vision system processing, edge computing, blockchain, IoT, expert systems, AI action planning, human computer interfaces, and other timely topics. You will discover the good, the bad, and the ugly about present day AI self-driving cars and predictions of where this field is heading.

TUESDAY MORNING | DECEMBER 4



8:20 Continental Breakfast & Presentation: AI Was Never Meant for Humans

Nathaniel Gates, CEO, Alegion



8:45 Chair Introduction

Eliot Weinman, Founder and Conference Chair, AI World



8:50 Honorary Introduction

Governor Michael Dukakis, JD, Harvard University; Chairman of The Michael Dukakis Institute for Leadership and Innovation; Co-Founder, Chairman of The Board of Directors and Board of Thinkers, The Boston

Global Forum; Democratic Party Nominee for President of the United States, 1988; Distinguished Professor of Northeastern University



9:30 KEYNOTE:

Getting on the Road to Artificial General Intelligence

Danny Lange, PhD, Vice President,

AI and Machine Learning, Unity Technologies

AI visionary Danny Lange discusses the role of intelligence in biological evolution and learning. Dr. Lange will demonstrate why a game engine is the perfect virtual biodome for AI's evolution. Attendees will learn how the scale and speed of simulations is changing the game of AI and hear about new developments in reinforcement learning, and how this shift can be applied to their own organization.



9:00 KEYNOTE:

Algorithmic Models of Investor Behavior

Andrew W. Lo, the Charles E. and Susan T. Harris

Professor, Professor of Finance, Director of the Laboratory for Financial Engineering, MIT Sloan School of Management



10:00 KEYNOTE: AI at Work:

From Programming to Learning

Jay Bellissimo, Managing Partner, Cognitive Process Transformation, IBM Services

10:20 Grand Opening Coffee Break in the Exhibit Hall with Poster Viewing

Plenary Program Agenda

MONDAY-WEDNESDAY

10:50 EXECUTIVE ROUNDTABLE:

What Successful Adoption of AI Looks Like

Machine learning may be poised to transform business, but actually adopting it is challenging. How have actual companies put it into practice? How did they hire the right people, how did they set up their teams, and what kinds of projects did they start with? This panel will explore the practical barriers that companies face to adopting AI – and to getting value from it.



Moderator:
Walt Frick, Senior Editor, Harvard Business Review



Panelists:
Norbert Monfort, Vice President, IT Transformation & Innovation, Assurant



Robert Bogucki, CTO, deepsense.ai



Tsvi Gal, Managing Director/CTO, Morgan Stanley



Anju Gupta, PhD, Head of Sustainability Campaign, Syngenta

11:30 EXECUTIVE ROUNDTABLE:

Adoption & Integration of AI in Healthcare

Business and technology leaders from the healthcare sector assess how close AI has come to transforming the industry, predicting patient outcomes and impacting cost. This panel evaluates the adoption and integration of AI in Healthcare in addition to exploring the regulatory, technical, and patient data security challenges.



Moderator:
David Ledbetter, Lead Data Scientist, Children's Hospital Los Angeles



Panelists:
Yindalon Aphinyanaphongs, PhD, Assistant Professor, NYU Langone Medical Center



Vivian K. Mushahwar, PhD, Professor, Division of Physical Medicine & Rehabilitation, Department of Medicine, University of Alberta



Paul Bleicher, CEO, OptumLabs



12:10 XPRIZE Overview

Amir Banifatemi, General Manager, Innovation and Growth, XPRIZE

TUESDAY EVENING | DECEMBER 4

5:10 pm KEYNOTE: The Future of Practical AI



Tyler Schulze, SVP, Veritone Partner, Veritone Inc.



Aaron Edell, Senior Director, Business Development, Ecosystem, Veritone Inc.

Is the future of practical AI tweaking algorithms or mastering training and feedback? As MLaaS became available, it represented a leap forward in productivity. Use cases like celebrity recognition and logo detection were suddenly possible and the race was on to provide the highest quantity of recognition. But, was accuracy up to par? At this informative and thought-provoking keynote, Veritone leaders will reveal their insight on increasing the accuracy of recognition and detection critical for ROI.

WEDNESDAY | DECEMBER 5



8:50 Chair Introduction

Eliot Weinman, Founder and Conference Chair, AI World

9:35 KEYNOTE:

Talk Title to be Announced



Venkatanathan Dwarkanathan, PhD, CTO, AntWorks

9:05 KEYNOTE:

Exploiting AI to Drive Business Outcomes



Dale Kutnick, Senior Vice President, Emeritus, Distinguished Analyst, Gartner, Inc.

AI is being over-marketed and sold as a solution to future (digital) business growth and profitability. Software and solution vendors are making extravagant claims about their products and services. Many CIOs and business leaders are struggling to nurture and exploit AI initiatives and proofs of concept, and to integrate (and scale) them into their operations that will drive future business outcomes. This session will explore 5-year enterprise scenarios for AI-based software and services, offer current and future use cases, delineate some of the caveats and highlight the critical technologies and capability building blocks that will be required to succeed.

Plenary Program Agenda

MONDAY-WEDNESDAY



Moderator:
Nick Patience,
Co-Founder
& CRO, 451
Research



Panelists:
Tolga Kurtoglu,
PhD, CEO, PARC



Steve Grobman,
Senior Vice
President, CTO,
McAfee



Shankar Srinivasan,
Head of Engineering,
Adobe Cloud Platform,
AI and ML, Adobe



Rudina Seseri,
Founder and
Managing Partner,
Glasswing
Ventures

10:00 EXECUTIVE ROUNDTABLE: Enterprise AI Innovation

Technology strategy is directly tied to the mission and values of the enterprise. Successful companies are implementing AI solutions to address changing market environments, new competitive landscapes, and kindle the creative potential of their workforce. In this roundtable discussion, technology leaders from innovative companies share how their organizations are embracing AI technologies, removing barriers, and preparing employees for the future of work. The panel will explore the use of AI and automation, and its roles in transforming organizations and fostering a culture of innovation in the enterprise.



10:40 KEYNOTE:

Practical AI Ethics, Opportunities, and Pitfalls for Organizations

David Bray, PhD, Executive Director, People-Centered Internet Coalition, Senior Fellow at the Institute for Human-Machine Cognition

There has been much discussion about if and how organizations can assure that a machine or algorithm behaves ethically, isn't biased, and avoids causing injury or harm. These conversations should have been occurring in organizations already regarding use of big data analytics and data obtained from Internet of Things devices. This talk will focus on practical steps organizations can do to be more people-centered in their endeavors.

11:00 Coffee Break in the Exhibit Hall with Poster Viewing



11:45 KEYNOTE: **AI in Canada**

Inmar Givoni, PhD, Machine Learning at University of Toronto; Autonomy Engineering Manager, Uber ATG

12:10 pm EXECUTIVE ROUNDTABLE: State of International AI Initiatives and Their Impact on the Global 2000

Artificial intelligence, robotics, and automation are a truly global phenomenon. Recent government policy recommendations highlight investments in scientific research, infrastructure development, and the need to accelerate adoption across the value chain. These strategies encourage the reskilling and training of the labor force all while promoting ethics, privacy, and security. For AI to achieve country, region, and global scale, market sectors with the greatest social benefit must be identified. This panel of global executives and policymakers discusses the state of international AI initiatives and explores the impact it will have on Global 2000 corporations.



Moderator:
Michael Krigsman,
CEO, CXOTalk



Panelists: Anthony
Scriffignano, PhD, Senior
Vice President & Chief Data
Scientist, Dun & Bradstreet



Kazuo Yano, PhD, Fellow,
Hitachi, Ltd.



Benji Sucher, VP and COO
(Layer 6 AI), TD Bank Group



David Bray, PhD, Executive
Director, People-Centered
Internet Coalition, Senior
Fellow at the Institute for
Human-Machine Cognition



Nazli Choucri, Professor
of Political Science, MIT

7:30 am Registration Open



8:20 Continental Breakfast & Presentation: AI as a Brand Differentiator: How Consumer Views of AI are Shaping the Customer Experience Journey *Jim Freeze, Chief Marketing Officer, Interactions*

AI World Executive Summit

Hosted by

 ANALYZE THE FUTURE

Is your business ready for harnessing AI and intelligent technologies? A recent study of 3,000 business executives from large enterprises globally has indicated that 85% of these organizations view the deployment of AI as strategically imperative, however less than 5% have seen any success to date. How will AI impact your customers, partners, and employees? These big questions and many more are on the minds of business leaders, CEOs, CMOs, CDOs, and CIOs. The AI World Executive Summit provides business executives with a strategic look at the state of the practice in enterprise AI across multiple vertical industries, including Healthcare and Financial Services.

8:55 Summit Kick Off



Eliot Weinman, Founder and Conference Chair, AI World

9:00 The AI-Enabled Enterprise is Closer Than You Think



Scott Lundstrom, Group Vice President and General Manager, IDC

9:20 Business Model Transformation with AI



David Kiron, PhD, Executive Editor, MIT Sloan Management Review

9:45 CXO Roundtable: Accelerating Innovation Across the Enterprise



Moderator: Scott Lundstrom, Group Vice President and General Manager, IDC



Panelists: Anthony Scriffignano, PhD, Senior Vice President & Chief Data Scientist, Dun & Bradstreet



William Mark, PhD, President, Information & Computing Sciences, SRI

10:05 Executive Speaker to be Announced

10:25 Networking Coffee Break

10:50 Harnessing Financial Data: How AI Can Make Retail Banking and Payments Better and Safe



Rivka Little, Research Director, Global Payment Strategies, IDC

11:10 Executive Speaker to be Announced

11:30 AI: The Force Behind Digital Transformation in Healthcare



Lynne A. Dunbrack, Research Vice President, IDC Health Insights

12:00 pm Close of Executive Summit and Enjoy Lunch On Your Own

All AI World Executive Summit attendees will receive a copy of "IDC FutureScape: Worldwide Analytics and Artificial Intelligence 2019 Predictions"



WORKSHOP: Deploying and Scaling Enterprise AI Systems

This unique half day workshop addresses how enterprises can learn from innovators' proven processes and methodologies to ensure a successful enterprise AI deployment strategy for a wide array of scalable applications. Mr. Whigham and his team at the Intercontinental Hotel Group recently won the Technology Association of Georgia's 2017 Most Creative Solution and Product Launch of the Year awards for their cognitive technology platform strategy and deployment. Now leading Function (AI), Scot and his team bring these proven methods and expertise to our unique AI World workshop.



Workshop Chair: Scot Whigham, CEO, Function (AI)

1:15 PANEL: AI Ecosystem

Moderator: Scot Whigham, CEO, Function (AI)

Panelists: Karl Pfeiffer, Principal Scientist, Function (AI)

- Benn Konsynski, Professor of Information Systems & Operations Management, Goizueta Business School, Emory University

- Stephen Straus, Managing Director, KUNGFU.AI

2:05 Deploying a Digital Employee

Larry Ross, Senior Operations Manager, Global Service Support, InterContinental Hotels Group (IHG)

3:00 Networking Refreshment Break

3:25 PANEL: Post-Implementation Managed Service

Ron Green, Chief Technology Officer, KUNGFU.AI

4:15 PANEL: AI Customer Engagement Analytics

Moderator: Carl Horton, Associate Partner, IBM

Panelists: Karl Pfeiffer, Principal Scientist, Function (AI)

- Jason Kurtz, Executive Director, Analytics, Harte Hanks

- Munish Goyal, Chief Data Scientist & Associate Partner, IBM

5:00 Close of Workshop

Seminar: Enterprise Machine Learning & Deep Learning

This half day seminar provides a comprehensive introduction to attendees on the entire machine learning (ML) industry, including the different players, options, and technologies. A particular focus will be on deep learning (DL) and reinforcement learning (RL) to enable attendees to gain in-depth concepts of DL, which revolutionizes data science tasks such as image recognition, speech analysis or time series prediction as well as RL. Attendees will also gain an in-depth sense of understanding of what steps to take next and will be well equipped to accelerate their internal business AI initiatives.



Seminar Chair: Robert Bogucki, CTO, deepsense.ai

1:15 State-of-the-Practice of Machine Learning in the Enterprise

Jan Kanty Milczek, Senior Data Scientist, deepsense.ai

1:45 The What, Why, and How of Deep Learning & Reinforcement Learning

Pawel Godula, Director of Customer Analytics, deepsense.ai

2:20 Networking Refreshment Break

2:50 PANEL: Deep Learning in the Enterprise – Opportunities and Challenges

Moderator: Robert Bogucki, CTO, deepsense.ai

Panelists: Pawel Osterreicher, Director of Strategy & Business Development, deepsense.ai

- Mainak Mazumdar, Chief Researcher Officer, Nielsen

- Jeremy Wenxiao Gu, Senior Data Scientist, Uber

- Danielle Ciofani, Director of Data Strategy & Alliances, Broad Institute of MIT

3:30 AI, Deep Learning in Healthcare

- Jan Kanty Milczek, Senior Data Scientist, deepsense.ai

- Pawel Osterreicher, Director of Strategy & Business Development, deepsense.ai

4:10 PANEL: AI, Deep Learning, and Cybersecurity

Moderator: Jan Kanty Milczek, Senior Data Scientist, deepsense.ai

Panelists: Philip Hunter, Research Fellow, Rethink

- Yiqing Wang, PhD, Data Scientist, Microsoft

4:30 Seminar Chair Closing Remarks

Robert Bogucki, CTO, deepsense.ai

5:00 Close of Seminar

SEMINAR: AI in Personalized Medicine and Digital Health

AI aims to move medical treatment away from general, one-size-fits-all options to more personalized solutions. Learn more about the incredible amounts of information generated through precision medicine, and the critical capabilities needed to analyze, store, normalize and trace that data.

Seminar Chair: Kamal Jethwani, MD, Senior Director, Connected Health Innovation, Partners HealthCare; Assistant Professor, Harvard Medical School

1:15 Executive Speaker to be Announced

1:40 Personalized Medicine:

A Vision for Research and Education

Dimitris Bertsimas, PhD, Operations Research Center and Sloan School of Management, MIT

2:00 Machine Learning Based Patient Subgroup Identification for Precision Medicine

Jie Cheng, PhD, Director, Data & Statistical Sciences, AbbVie

2:20 Networking Refreshment Break

2:50 Digital Health: The Use of Machine Learning and Deep Learning Techniques to Identify Patients and to Personalize Interventions

Kamal Jethwani, MD, Senior Director, Connected Health Innovation, Partners HealthCare; Assistant Professor, Harvard Medical School

3:10 AI-Enabled Digital Biomarker Development

Wei-Yi Cheng, PhD, Senior Data Scientist, Roche

3:30 Introducing New Standards for Patient Care: The Role of AI in Precision Oncology

Amélie Boichard, PharmD, PhD, Project Scientist, Center for Personalized Cancer Therapy, UCSD Moores Cancer Center

3:50 Reduction of High-Dimensional Genomic RNA-seq Data to Lower Dimensional Latent Space by Deep Learning

Shanrong Zhao, PhD, Director, Computational Biology, Pfizer

4:15 PANEL: AI in Personalized Medicine and Digital Health

Moderator: Amélie Boichard, PharmD, PhD, Project Scientist, Center for Personalized Cancer Therapy, UCSD Moores Cancer Center

Panelists: Dimitris Bertsimas, PhD, Operations Research Center and Sloan School of Management, MIT

- Jie Cheng, PhD, Associate Director, Data & Statistical Sciences, AbbVie

- Danielle Ciofani, Director, Data Strategy and Alliances, Broad Institute of MIT and Harvard

5:00 Close of Seminar

5:10 Plenary Keynote (see page 7 for details)

5:45 Attendee Roundtable Discussions (see web for details)

6:45 Close of Day

7:45 am Registration Open

8:20 Continental Breakfast & Presentation: AI Was Never Meant for Humans *Nathaniel Gates, CEO, Alegion*

8:45 – 12:00 pm **PLenary SESSIONS** (see page 6 for details)

11:00 – 2:00 Concession Stand Open for Lunch in the Exhibit Hall

1:15 pm Concurrent Afternoon Tracks

TRACK 1: Implementing Enterprise AI

Artificial intelligence applications impact all business functions from HR and finance to R&D and sales. Real enterprise practitioners speak about methodologies and approaches to integrating machine learning, deep learning and intelligent technologies into their line of business functions. Industry thought leadership is conveyed through use cases and innovative business strategies. What works and what doesn't?

Track Chair: John Desmond, Editor, AI Trends

1:15 Unchaining Growth from Cost with AI-Driven Automation

Adam Devine, Senior Vice President, Marketing and Chief Evangelist, WorkFusion

1:45 AI as a Strategic Enterprise Capability

- *Brian Pearce, Senior Vice President, Enterprise AI, Wells Fargo*
 - *Krish Swamy, Senior Vice President, Enterprise Analytics and Data Science, Wells Fargo*

2:15 PANEL: Leading Data Strategy and Culture in the Age of AI

Moderator: Vishal Kumar, CEO, President, AnalyticsWEEK

Panelist: Curt Savoie, Chief Analytics Officer, Massachusetts Department of Revenue
 - *Deeksha Joshi, Managing Director, Corporate Strategy and Research, Liberty Mutual Insurance*
 - *Carissa Ganelli, Chief Digital Officer Subway*
 - *Bill Schrank, Senior Vice President, Sales, AntWorks*
 - *Curt Savoie, Program Director, Global Smart Cities Strategies, IDC*
 - *Bill Schrank, Senior Vice President, Sales, AntWorks*

3:00 Refreshment Break in the Exhibit Hall with Poster Viewing

3:45 Safety and Artificial Intelligence – Certification and Testing

Francis Govers III, Autonomy Lead, Bell Helicopter

4:15 Protecting Facebook Platform

Ser-Nam Lim, PhD, Research Scientist Manager, Facebook

TRACK 2: Going from Big Data to AI

With the help of machine learning, data can now be monetized. This track identifies key business strategies for data monetization and steps to be taken to maximize the impact of AI technology interaction with Big Data.

Track Chair: Judith Hurwitz, President, Hurwitz & Associates

1:15 Winning Blueprint for the Intelligent Enterprise

Boyd Davis, Managing Director, Applied Intelligence, Accenture

1:45 Case Study: Big Data to AI at State Street

Will Kinlaw, Senior Managing Director, State Street

2:15 PANEL: Monetizing Data via new Digital Business Models

Moderator: Shriram Ramanathan, PhD, Senior Analyst, Lux Research

Panelists: Anju Gupta, Head, Sustainability Campaign, Syngenta - Laurie Menoud, Investment Manager, BASF Venture Capital - Seth Jamison, Principal Solutions Architect, FlashBlade, Pure Storage

3:00 Refreshment Break in the Exhibit Hall with Poster Viewing

3:45 PANEL: Bringing Big Data Benefits to Small Data Operations

Moderator: Henry Morris, PhD, former SVP, Software and Services Research, IDC; Consultant, Analytics, Henry Morris Analytics

Panelists: Kashyap Kompella, CEO, RPA2ai - David Colarusso, Professor, Suffolk University - Tulia Plumettaz, Associate Director, Data Science, Wayfair

4:25 PANEL: Enterprise Strategies for Real-Time Data Analysis

Moderator: Judith Hurwitz, President, Hurwitz & Associates

Panelists: Sanjeeva L. Fernando, Vice President & Head, OptumLabs Center for Applied Data Science (CADS), OptumLabs - David Sweenor, Global Analytics & Industry Marketing Leader, TIBCO Software, Inc.

TRACK 3: AI and Real-Time IoT

Reviewing data from thousands or millions of IoT sensors in real-time is beyond the capability of humans. Smart buildings, energy markets, and factories are all examples where AI is required in the deployment and operation of IoT applications. The addition of intelligence and processing on small devices at the network edge also raises questions about IoT security. This track, which is hosted by **OMG and the Industrial Internet Consortium**, features state of the practice and state of technology projects underway by the members of these associations that sit between the intersection of AI and real-time IOT.

Track Chair: Said Tabet, Lead Technologist for IoT Strategy and OMG Board Member, DellEMC

1:15 The State of AI and IoT

Said Tabet, Lead Technologist for IoT Strategy and OMG Board Member, DellEMC

1:45 PANEL: Deep Learning for Smart Facilities

Moderator: Les Yeamans, Founder & Executive Editor, RTInsights

Panelists: Brad Klenz, Principal Systems Architect, SAS - Calvin Smith, Director & Head of IoT Partner Engineering, Wipro - Ken Hatano, Chief Specialist, Software & AI Technology Center, Toshiba Digital Solutions Corporation, Toshiba Digital Solutions Corporation

2:25 PANEL: Provisioning Enterprise Connected Things with Trust and Intelligent Automation

Moderator: Wael William Diab, Steering Committee, Industrial Internet Consortium; Huawei

Panelist: Robert Martin, Senior Principal Engineer, MITRE - Michael Thomas, Systems Architect, SAS - Nisarg Desai, Director of Product Management, GlobalSign

3:00 Refreshment Break in the Exhibit Hall with Poster Viewing

3:45 FIRESIDE CHAT: AI as Strategic Enabler for the Automotive Sector

Moderator: Richard Soley, PhD, Chairman and CEO, Object Management Group (OMG)

Panelist: John Roese, Global Chief Technology Officer, Dell Technologies - James Kuffner, CEO, Toyota Research Institute Advanced Development (TRI-AD)

4:25 PANEL: Transforming the Manufacturing Industry

Moderator: Ed Burns, Editor, TechTarget

Panelist: Shi-Wan Lin, CEO & Co-Founder, Thingswise - Edy Liongosari, Chief Research Scientist, Accenture

5:10 Plenary Keynote (see page 7 for details)

5:30 - 6:30 Networking Reception in the Exhibit Hall with Poster Viewing

1:15 pm Concurrent Afternoon Tracks

TRACK 4: AI in Healthcare

Artificial intelligence in the healthcare industry is predicted to save \$150 billion annually for the US. As such, AI is being rapidly deployed in many areas of the healthcare landscape. This event will primarily focus on the Providers, attracting CIOs, CTOs, IT and Informatics Experts along with senior Physicians and Clinicians from the leading US hospitals who will share their experiences of using AI in the clinical care and hospital operations environment.

Track Chair: Sandy Aronson, Executive Director of IT, Partners HealthCare Personalized Medicine

1:15 Talk Title to be Announced

Shriram Ramanathan, PhD, Sr. Analyst, Lux Research

1:40 CO-PRESENTATION: Disruptive Innovations for Payer Decision Support: How Artificial Intelligence Can Drive Positive Change in Healthcare Delivery

- Suzanne Belinson, PhD, MPH, Executive Director, Clinical Markets, Office of Clinical Affairs, Blue Cross Blue Shield Association

- Jelani Akil McLean, Managing Director, Clinical Platforms, BlueCross BlueShield Association

2:00 Integrating Algorithmic Generated Techniques into Clinical Care and Decision Making

Sandy Aronson, ALM, MA, Executive Director of IT, Partners HealthCare Personalized Medicine

Continued on page 13

TRACK 5: AI in Pharma

Investment and the application of AI in the pharmaceutical industry is rapidly gaining momentum. We bring together CEOs, CIOs, CTOs and Global AI, IT and Informatics Experts from leading pharmaceutical and technology companies to give strategic and visionary talks based on use cases throughout the drug development pipeline.

Track Chair: Peter Henstock, PhD, AI & Machine Learning Lead, Pfizer

1:15 ProtaBank: AI and Machine Learning for Protein Engineering. Where's the Data?

Barry Olafson, PhD, CEO, Protabit LLC

1:40 The Potential for Advanced Analytics in the Pharmaceutical Industry

Michael Ringel, PhD, Senior Partner and Managing Director, Boston Consulting Group (BCG)

2:00 CO-PRESENTATION: Artificial Intelligence Accelerants in Oncology Informatics

- Tom Plasterer, PhD, US Cross-Science Director, R&D Information, AstraZeneca

- Jonathan Dry, PhD, Director of Bioinformatics, Oncology, AstraZeneca

2:20 Why Is the Pharmaceutical Industry Finding AI so Difficult?

Peter Henstock, PhD, AI & Machine Learning Lead, Pfizer

2:40 Data Store: Making All Data Machine Learnable at NIBR

John R. Walker, Head of Core Data and Analytics, NIBR Informatics, Novartis

Continued on page 13

AI World program subject to change. Please view website for current details.



PUSHING THE BOUNDARIES OF AI

Providing the expertise required to accelerate the evolution of human progress in the age of artificial intelligence

<http://dellemc.com/AI>

Special Events

In addition to 3 packed days of conference program content, AI World features numerous special programs and events to help your company stay on top of the complete range of AI technologies and solutions available in today's marketplace:

AI Technology Solutions Theater

Hear from leading companies on machine learning, deep learning, and computer vision applications. Attend sessions specifically designed to optimize your existing business processes and address the need to scale automation and analytics across the enterprise organization.



Enterprise AI Strategies Theater

Gain insight into the latest AI and automation trends impacting corporations, including mitigating data bias, succeeding with AI system integrators, use cases for AI and high-performance computing, and adding intelligence through robotic process automation (RPA). Additional sessions on successful and emerging AI market verticals include Financial Services, Legal, and Government.

AI Startup Pavilion

AI technology and automation solutions are not the exclusive domain of large vendors and suppliers. See live demonstrations and meet new entrants developing products, services, processes and platforms to address growing enterprise market needs.

Making Robots Intelligent, Cognitive, and Aware



Host: Dan Kara, Vice President, Robotics and Intelligent Systems, WTW Media; Executive Editor, Robot Report

At the intersection of robotics and cognitive science, cognitive robotics is about doing robotics that deals with cognitive phenomena such as perception, attention, anticipation, planning, memory, learning, and reasoning. Hear how AI is influencing this emerging category and driving innovation in the enterprise.

Workshop: Building Intelligent Assistants & Chatbots

Chair: William Meisel, PhD, CEO, TMA Associates

Speech recognition and natural language processing technology allows interacting with digital systems using human language in text or speech. A company can use the technology to improve customer service, not only in the call center, but through chatbots on web sites, apps on mobile phones, messaging services, home speakers, through the major personal assistants, and more. The technology can also make employees more effective within organizations in tasks such as using enterprise software or on-the-job training. This workshop discusses tools available to help develop conversational solutions and practices that make those solutions effective.

Seminar: Building AI-powered Natural Language Solutions

Chair: William Meisel, PhD, CEO, TMA Associates

Computers dealing with human language are one of the major breakthroughs in AI. With similar advances in speech recognition, natural language processing technology can accept either voice or text input. The result is understanding. That understanding can be used in conversational systems such as virtual agents, digital assistants, and chatbots, conversing with customers or employees through many channels. In addition, the technology can help analyze "big data," summarizing its conclusions or finding answers to specific questions.

Future of Work: Will Robots Replace Humans or Create New Job Types?



Imagine a world where artificial intelligence-assisted healthcare professionals will be able to diagnose, prescribe and treat humans and animals. Robotic assistants will help the elderly or disabled, cost-efficiently. Robots with human attributes will follow voice commands. Trainable robots will be the norm and collaborative robots or co-bots will make people work more effectively and efficiently. In reality, this will be our world in the very near future. As chess grandmaster Garry Kasparov says – we should be thinking of intelligent machines as augmented intelligence vs artificial intelligence.



AI Startup Awards

Celebrate the innovation occurring across the AI ecosystem. Join the AI Startup Awards judges on Wednesday at Noon for the awards ceremony highlighting the best and brightest entrepreneurial AI ventures.

XPRIZE Innovation Program



Attend AI World and hear from some of the most intriguing XPRIZE innovators. XPRIZE helps the global crowd, be they experts or laypeople, old or young, to create the breakthroughs that pull the future forward. XPRIZE creates incentive competitions to entice the crowd to take action and bring us closer to a world of abundance. The solutions to the world's problems won't come from one person or one country or one industry.

AI in Canada



The race for nations to become a global leader in AI has begun. Canada's federal government was the first country to release an Artificial Intelligence Strategy setting aside \$125 million in funding with the aim of promoting collaboration between three major academic centres of AI expertise—Montreal Institute for Learning Algorithms (MILA), Alberta Machine Intelligence Institute (AMII) and Vector Institute. A majority of this funding, along with \$50 million from the Ontario government and \$80 million from the private sector, helped establish the new Vector Institute, an independent research facility for AI located in Toronto. The Quebec government has also invested \$100 million in Montreal's AI community, while the Canada First Research Excellence Fund donated \$93.6 million to Université de Montréal, Polytechnique Montréal and HEC Montréal for cutting-edge research in deep learning. Canada has become a hotbed of AI activity where the public sector, academic community and private sector are working together to advance the possibilities of AI. Hear from some of these leaders and startups, and learn first-hand how your enterprise can take advantage of all that Canada's AI initiatives have to offer.

DAY 2: Concurrent Afternoon Tracks

TRACK 4: AI in Healthcare

Continued from page 11

2:40 AI for Infection Detection and Prevention

Erica S. Shenoy, MD, PhD, Associate Chief, Infection Control Unit, Massachusetts General Hospital; Assistant Professor of Medicine, Harvard Medical School

3:00 Refreshment Break in the Exhibit Hall with Poster Viewing

3:45 Examining the Use of AI for Imaging in Clinical Care

Aalpen A. Patel, MD, Chair, Department of Radiology, Geisinger Health

4:05 Developing and Translating AI-Enabled Applications for Healthcare

Katherine Andriole, PhD, Director of Research Strategy and Operations, MGH & BWH Center for Clinical Data Science; Associate Professor of Radiology, Harvard Medical School

4:25 PANEL: How Are Organizations Leveraging AI to Drive Operational Intelligence?

Moderator: Adam Landman, MD, Vice President and CIO, Brigham and Women's Hospital

Panelists: Karim Botros, Chief Strategy and Innovation Officer, The MetroHealth System

- James D. Murray, Vice President, Clinical Informatics and Interoperability, CVS Health

- Mary Margaret Jacobs, Director, Capacity Management, The Johns Hopkins Hospital

TRACK 5: AI in Pharma

Continued from page 11

3:00 Refreshment Break in the Exhibit Hall with Poster Viewing

3:45 FEATURED PRESENTATION: Integrating AI Workflows in Drug Discovery

John Baldoni, PhD, Senior Vice President, In silico Drug Discovery, GlaxoSmithKline

4:05 Talk Tile to be Announced

Eric Neumann, PhD, CEO & Founder, Aidaka

4:25 PANEL: The Use of AI to Disrupt Drug Discovery: How to Reduce Time and Costs and Increase Throughput

Moderator: Alex Zhavoronkov, PhD, Founder, Insilico Medicine

Panelists: Mark Davies, Vice President, Biomedical Informatics, Benevolent AI

- Jim Brase, CTO & Interim Co-Lead, ATOM and Deputy Associate Director for Computation, Lawrence Livermore National Laboratory

- Slava Akmaev, PhD, Senior Vice President & Chief Analytics Officer, BERG

- Eric Neumann, PhD, CEO & Founder, Aidaka

- Ed Addison, CEO, Cloud Pharmaceuticals

5:10 Plenary Keynote (see page 7 for details)

5:30 - 6:30 Networking Reception in the Exhibit Hall with Poster Viewing



**INTELLIGENT TECH
NEEDS INGENIOUS
HUMANS**

Intelligent machines guided by intelligent people. See how Applied Intelligence meets business challenges at [accenture.com/appliedintelligence](https://www.accenture.com/appliedintelligence)

NEW APPLIED NOW

8:00 am Registration Open

8:20 Morning Coffee

8:55 – 1:00 pm PLENARY SESSIONS (see page 7 for details)

11:00 – 2:00 Concession Stand Open for Lunch in the Exhibit Hall

2:00 pm Concurrent Afternoon Tracks

TRACK 6: AI in Healthcare

Track Chair: David Ledbetter, Data Scientist, Children's Hospital Los Angeles

2:00 Healthcare Executive to be Announced

2:25 Meshing AI and Human Cognition: Managing Risks of Ethics and Bias
John Mattison, MD, CIO, Kaiser Permanente

2:45 Avoiding Hype and False Conclusions about AI in Medicine: Key Concepts and Examples

Mike Zalis, MD, Associate Professor of Radiology, Harvard Medical School

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing

3:40 PANEL: AI and Advanced Algorithms in Healthcare from the Investors Perspective

Moderator: Navid Alipour, Co-Founder and Managing Partner, Analytics Ventures

Panelists: Josh Kellar, PhD, Partner and Managing Director, Boston Consulting Group (BCG)

- Dipa Talati Mehta, Managing Director, Sandbox Industries

- Jonathan Gordon, Director, NYP Ventures at New York-Presbyterian

- Bethany Hills, Chair, FDA Practice, Mintz

4:20 Multi-Channel ChatBots Strategy from an End User Perspective

Sharad Gupta, Director of Enterprise Architecture, Blue Shield of California

4:40 Healthcare Executive to be Announced

TRACK 7: AI in Pharma

Track Chair: Dany De Grave, Senior Director, Innovation Programs and External Networks, Sanofi

2:00 Artificial Intelligence for the Clinical Study Report

Madhavi Gidh-Jain, PhD, Senior Director, Head Medical Writing, Clinical Documentation, Sanofi

2:25 Strategy and Application of AI in Closing the Loop from Clinical Trials to Discovery Biology

Carolyn Cho, PhD, Director, Immunology Therapeutic Area Pharmacometrics Lead, Merck

2:45 Generating a Business Case for Innovation: How Can AI Enable the Future of Clinical Trials?

Basker Gummadi, Digital Innovation Lead, Bayer

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing

3:40 PANEL: Can AI & ML Make Clinical Trials Faster, More Effective and Patient Centric?

Moderator: Sara Holoubek, CEO, Luminary Labs

Panelists: Ted Slater, Global Head, Scientific AI & Analytics, Cray

- Balazs Flink, MD, Clinical Trial Analytics Lead, R&D Business Insights and Analytics, Bristol-Myers Squibb

- Chris Bouton, PhD, CEO, Vyasa

4:20 Exploring New Ways of Working in Regulatory: Sanofi's Proof of Concept Pilot

Dany De Grave, Senior Director, Innovation Programs and External Networks, Sanofi

4:40 The Use of AI in Real World Evidence at Sanofi

Cliona Molony, PhD, Head of Advanced Analytics, Real World Evidence & Clinical Outcomes, Sanofi

TRACK 8: Emerging Technologies

There is no shortage of opinions on the potential for AI technologies in business. However, the current round of solutions is often viewed as expensive, proprietary, and complex to deploy and manage. When will AI solutions scale industry-wide? Is it possible to measure ROI for automation? How does AI rank against other corporate initiatives?

Track Chair: Jeff Orr, Conference Content Director, AI World

2:00 Don't Get Rid of Your Live Agents Quite Yet - Augmenting the Contact Center with AI
Jessica Langdorf, Director, Digital Engagement Lab, Nuance Communications, Inc.

2:30 PANEL: Emerging AI Trends: Removing Bias and Explainable AI (XAI)

Moderator: Jeff Orr, Conference Content Director, AI World

Panelists: Heather Ames Versace, PhD, COO and Co-Founder, Neurala

- Raj Minhas, PhD, Vice President and Director of the Interactions and Analytics Lab (IAL), PARC

- Matthew Carrol, CEO, Immuta

- Sheldon Fernandez, CEO, DarwinAI

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing

3:40 PANEL: Implementing Advanced AI Technologies in the Enterprise

Moderator: Sam Ransbotham, PhD, Editor, MIT Sloan Management Review

Panelist: Ernie Feiteira, Manager of Strategy & Innovation, Liberty Mutual

- Glenn Finch, GM, Global Leader CBDS, Global Business Services

4:20 PANEL: AI Hardware: Storage, Networking, and Device Revolution

Moderator: Aditya Kaul, Research Director, Tractica

Panelist: John Harrsen, Vice President, Cloud Product Management, Graphcore

- Yichen Shen, PhD, Founder & CEO, Lightelligence

- William Beaudin, Director of Engineering and Solution Architect, DDN Storage

- Andy Watson, CTO, WekaIO

Yichen Shen, PhD, Founder & CEO, Lightelligence

5:00 Close of AI World 2018

TRACK 9: Cognitive Computing

Cognitive computing systems redefine the nature of the relationship between people and their increasingly pervasive digital environment. Who will build these new AI-on-board applications? And with the proliferation of AI technologies in the workplace, foresight must be used to understand its implications for productivity, jobs, skills and employee development, but also issues related to ethics, safety and responsibility.

Track Chair: Hadley Reynolds, Co-Founder & Managing Director, Cognitive Computing Consortium

2:00 PANEL: Leadership & AI

Moderator: Hadley Reynolds, Co-Founder & Managing Director, Cognitive Computing Consortium

Panelists: Leslie Owens, Executive Director, MIT CSR, MIT Sloan School of Management
- Jana Eggers, CEO, Nara Logics

2:30 PANEL: Augmented Intelligence and Cognitive Applications for the Future of Work

Moderator: Steve Ardire, AI Startup Advisor

& 'Merchant of Light'

Panelists: Lolita Taub, Principal, Backstage Capital

- Chad Steelberg, Chairman & CEO, Veritone
- Krishna Kallakuri, President, Founder, diwo

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing

3:40 Selecting A Cognitive Application: Finding the right fit

- Ganesan Shankar, PhD, Associate Professor Technology, Operations, and Information Management, Babson College
- Susan Feldman, Co-Founder, Cognitive Computing Consortium

4:20 PANEL: Emerging Standards for Ethics in AI – Fact or Fiction?

Moderator: Clare Gillan Huang, Technology Operations and Information Management Lecturer, Babson College

Panelists: Sara Mattingly Jordan, PhD, IEEE Global Initiative for Ethical AI, Virginia Tech University
- David Weinberger, PhD, Berkman Klein Center for Internet & Society, Harvard University

TRACK 10: Strategic Business Functions and AI

Enterprise organizations have a range of core business operations able to utilize AI technologies, however, this one-size-fits-all functionality can be a non-starter for some industries. Whether due to regulation, government oversight compliance, or unique requirements, these vertical markets may appear to be laggard adopters. Hear how these companies can innovate using intelligent solutions for sales, marketing, finance, engineering, HR, customer service, change management, corporate governance, and more.

Track Chair: John Desmond, Editor, AI Trends

2:00 The Future of AI is Now

Aaron Chaisson, Vice President, ISG, Dell EMC

2:30 AI-Driven Customer Engagement at Uber

Jeremy Gu, Senior Data Scientist, Uber

3:05 Refreshment Break in the Exhibit Hall - Last Chance for Viewing

3:40 Becoming Information-Driven in the Cognitive Era

Scott Parker, MSc, Director, Product Marketing, Sinequa

4:20 The Battle for AI Talent

Michelle Li, Director, MIT Master of Business Analytics Program, MIT

5:00 Close of AI World 2018

Is AI just hype?

No, it's real, and Nuance AI is fueling millions of customer interactions every day.



Many companies talk-the-talk about AI, leaving behind a cloud of confusion or, worse yet, over-promising and under-delivering. **At Nuance, we've been mastering AI for over 20 years.**

We understand how commercial AI works for customer engagement and how it can transform the way you deliver a customer-centric experience while keeping costs in line.

Predict / Converse / Analyze

AI for customer engagement lets you **predict, understand, deliver, learn and improve** the experience with every interaction. Nuance AI-powered customer engagement delivers –

- Proactive outreach
- Conversation routing
- Authentication
- Personalization
- Sentiment analysis
- Intelligent escalation
- Customized content
- Analysis/optimization



Better results. Lower costs.
Visit us at nuance.com/ai

Sponsor & Exhibitor Opportunities

INTEGRATED MARKETING SPONSORSHIP PACKAGES



AI World Conference & Expo offers a variety of proven and cost-effective integrated marketing sponsorship packages to help meet your branding, go-to-market and lead generation goals. A presence at AI World is a clear investment in the success of your business and allows you access to:

Branding:

Brand and position your company as a market leader

Thought Leadership:

Receive a strategic platform to communicate your vision of AI

Sponsorship & Exhibit Space:

Participate as an exhibitor and showcase your products, services and solutions

Lead Generation:

Meet and connect with thousands of pre-qualified buyers and key influencers, and receive top quality sales leads

Private Meetings:

Set up private meetings and develop strategic relationships and partnerships with existing and new business partners

Public Relations:

Meet with press and analysts from around the world

Education:

Educate your customers, prospective clients, partners and company members about your company's products, services and solutions

Networking:

Network with peers, industry leaders and prospective new clients and partners

Competitive Differentiation:

Extend your visibility and competitive differentiation by participating as a sponsor

Attendee List Access:

Receive valuable conference and expo attendee list

For additional information regarding sponsorship and exhibits, please contact:

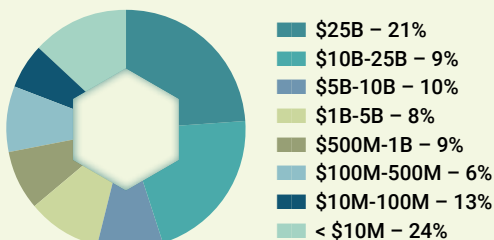
COMPANIES A-M
Howard Weinman
Sr. Business Development Manager
+1 (508) 762-1513 | hw@aiworld.com

COMPANIES N-Z
Ashley Harvey
Business Development Manager
+1 (508) 645-6564 | ah@aiworld.com

AI World Attendee Demographics

ANNUAL CORPORATE REVENUE

56% of attendees from Global 2000 Enterprises



TIMEFRAME FOR PURCHASING AI TECHNOLOGY

70% of attendees plan to purchase AI technology or services within 1 year



ATTENDEE AI PURCHASE RESPONSIBILITY

91% of attendees approve, specify or recommend AI services & technology purchases



PRESENT A POSTER & SAVE \$50

Cambridge Innovation Institute encourages AI World attendees to gain further exposure by presenting their work in the poster sessions. Posters will be seen by our international delegation, representing leaders from top AI leaders from research, finance, hospitals, robotics, manufacturing, hospitality, telecommunications, retail, energy, pharmaceutical, biotech, academic, government institutions and more!

To secure a poster board and inclusion in the conference materials, your abstract must be submitted, approved and your registration paid in full by October 28, 2018.

Please see AIWorld.com/Posters for more information.

Note: Posters should be portrait orientation, with maximum dimensions of 36 inches wide (3 feet) x 48 inches high (4 feet).

** We reserve the right to publish your poster title and abstract in various marketing materials and products.*

Poster inquiries: jrjing@AIWorld.com

Automate intelligently. Profit immensely.



Only WorkFusion can tackle the full automation needs of your business, from basic processes to complex operations.

Smart Process Automation:

The only AI-driven and enterprise-ready single-platform solution.

 **WorkFusion**
workfusion.com

AI World Exhibitors



Please view website for updates.

HOTEL & TRAVEL

Experience Boston

As one of the most historic cities in the United States, Boston offers unforgettable adventure with exceptional food, sporting events, music venues, and beautiful parks. Beyond its deep history, Boston is home to numerous universities and colleges which continue to attract scholars, scientists, philosophers and writers who shape its evolving culture. Attend AI World Conference & Expo, located on Boston's historic waterfront, to experience this modern, innovative city and its deep roots. With so many fascinating sights and points of interest, the toughest choice will be which one to experience first!

CONFERENCE VENUE:

Seaport World Trade Center
200 Seaport Boulevard
Boston, MA 02210

HOTEL: Seaport Hotel

(Located directly across the street)
One Seaport Lane
Boston, MA 02210

RESERVATIONS: Go to AIWorld.com/travel

Discounted Room Rate: \$239 s/d

Discounted Cut-off Date: Monday, November 5, 2018

Visit AIWorld.com/travel

2018 AI World Sponsors

INTERNATIONAL HOSTS



PARTICIPATING SPONSOR



CORPORATE HOSTS



PLATINUM SPONSORS



GOLD SPONSORS



CONFERENCE BREAKFAST SPONSORS



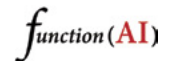
EXCLUSIVE DEEP LEARNING SPONSOR



VISION SPONSOR



WORKSHOP SPONSOR



Media, Association and Research Sponsors

OFFICIAL PUBLICATIONS



PREMIER BUSINESS MEDIA SPONSOR



PREMIER MEDIA SPONSORS



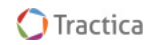
PREMIER RESEARCH SPONSORS



PREMIER ASSOCIATION SPONSORS



RESEARCH SPONSORS



EDUCATION SPONSOR



PREMIER CONTENT SPONSOR



ASSOCIATION SPONSORS

STRATEGIC MEDIA SPONSOR



MEDIA SPONSORS



COMMUNITY SPONSOR



Please use keycode AIW F
when registering!



AI World 2018 Registration Rates

	Commercial	Academic, Government, Hospital-affiliated
3-DAY VIP CONFERENCE PASS - DEC 3-5 <i>Access to all onsite activities, Conference & Expo</i>		
Price through November 16	\$2,095	\$1,295
Onsite - Registration Rate Until Wednesday, December 5	\$2,195	\$1,395
2-DAY VIP CONFERENCE PASS - MON DEC 3 & TUES DEC 4 OR TUES DEC 4 & WED DEC 5 <i>Access to all conference activities on Mon., Dec 3 & Tues., Dec 4 or Tues., Dec 4 & Wed., Dec 5</i>		
Price through November 16	\$1,695	\$1,095
Onsite - Registration Rate Until Wednesday, December 5	\$1,795	\$1,195
1-DAY VIP CONFERENCE PASS - MON - TUES - WED <i>All onsite activities on Mon., Dec. 3 or Tues., Dec. 4 or Wed., Dec. 5</i>		
Price through November 16	\$1,195	\$795
Onsite - Registration Rate Until Wednesday, December 5	\$1,295	\$895
EXPO PASS - TUES DEC 4 & WED DEC 5 <i>Access to Exhibit Hall and All Special Events</i>		
Price through November 16	\$249	\$249
Onsite - Registration Rate Until Wednesday, December 5	\$299	\$299
POSTER DISCOUNT		
	\$50 OFF	\$50 OFF

Poster Submission - Dedicated poster sessions for the AI World Conference & Expo

Poster abstracts are due by October 28th, 2018. Once your registration has been fully processed, we will send an email containing a unique link allowing you to submit your poster abstract. If you do not receive your link within 5 business days, please contact jring@aiworld.com.

* CII reserves the right to publish your poster title and abstract in various marketing materials and products.

Join 3,000+
business
professionals
and industry leaders
for 3 days of sharing
innovative insights
and discoveries
shaping the future
of AI today!

HOW TO REGISTER: AIWorld.com

cii@cambridgeinnovationinstitute.com P: 781.972.5400 or Toll-free in the U.S. 888.999.6288