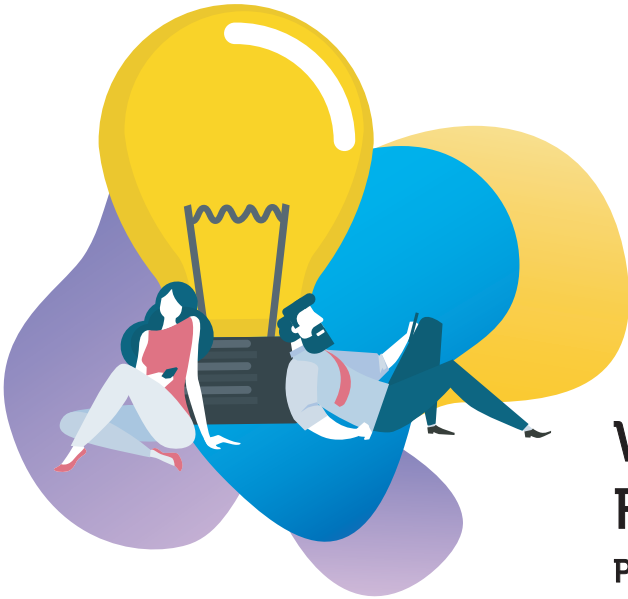




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We Create New Ideas For Your Buisness

Punctuality. Creativity. Innovation.

Need business branding for your organization?
How many times have you encountered a product
whose packaging has attracted your attention and
you have decided to examine it closely?
Or did you even consider purchasing it?

That's exactly the power of business branding!
The overall experience created around a brand can
make a difference and produce a multitude of
sensations that will make us decide to buy the
product or at least hesitate about it.

There is great importance to the process of
branding correctly and accurately, at all stages,
without making shortcuts and without giving up
one stage or another.



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We will collect and analyze information that will help us make decisions about the nature of the brand and the way the experience is conveyed and the advertising promise to the consumer audience.

We will analyze the products and services, examine the disadvantages and advantages of the product, review the competitors in the market, understand how they operate and what can be learned from them, how you differ from them and where your competitive advantage is.

We will meet you for a cup of coffee, we will ask questions, we will get to know you and your needs, what the uniqueness of the product or service you are selling, who you are, what you have done so far and where you want to be in a few months.

We will explain to you the journey that we will go through together and specially we will give you a sense of security that you are in good hands, that you did not waste just a conversation you called us.

We will think about developing a design concept on which the brand language will be based.

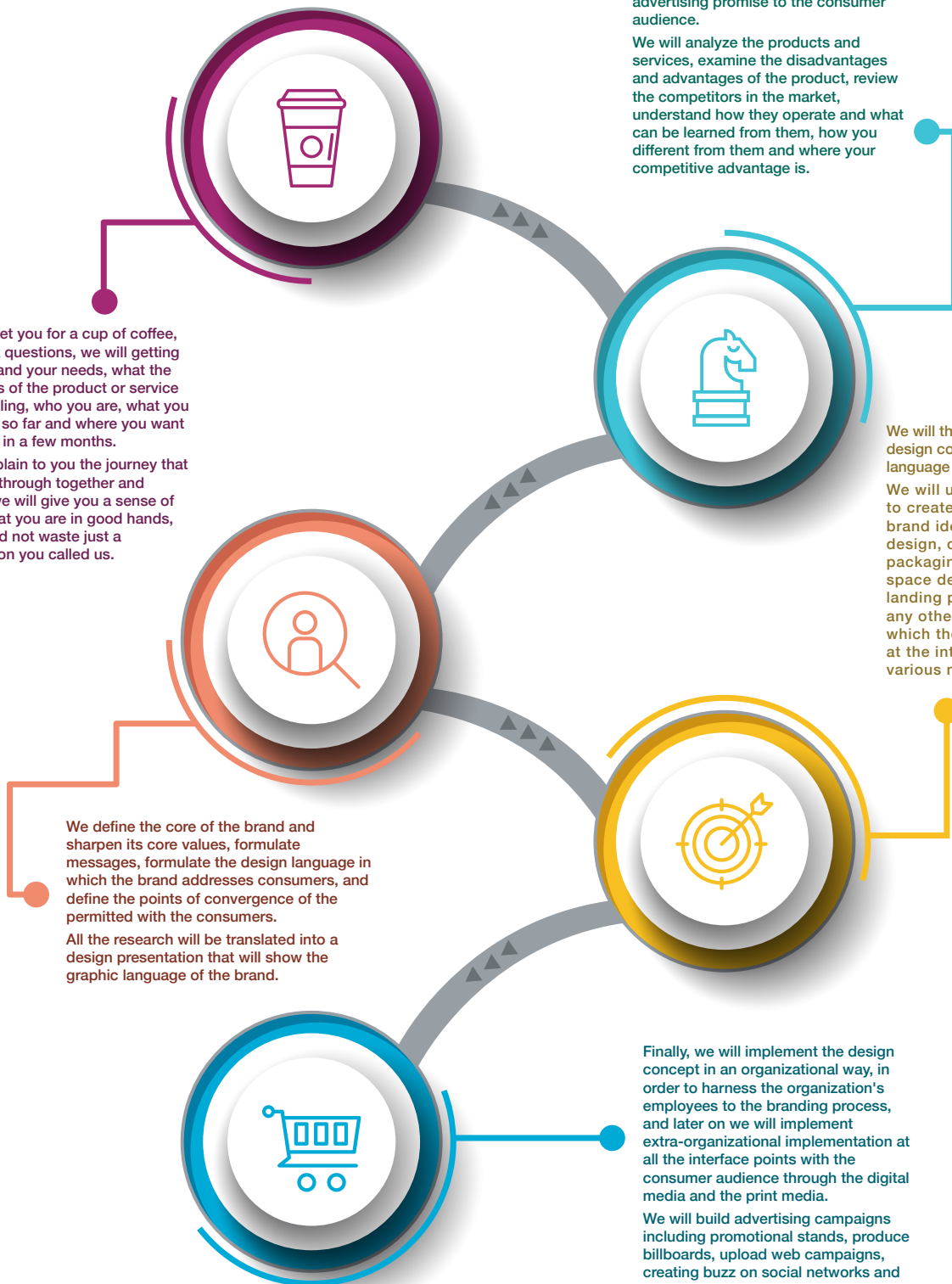
We will use our creative wheels to create brand language and brand identity including logo design, office stationery, packaging design, display space design, website design, landing pages, applications or any other advertising material which the consumers will meet at the interface points of the various media.

We define the core of the brand and sharpen its core values, formulate messages, formulate the design language in which the brand addresses consumers, and define the points of convergence of the permitted with the consumers.

All the research will be translated into a design presentation that will show the graphic language of the brand.

Finally, we will implement the design concept in an organizational way, in order to harness the organization's employees to the branding process, and later on we will implement extra-organizational implementation at all the interface points with the consumer audience through the digital media and the print media.

We will build advertising campaigns including promotional stands, produce billboards, upload web campaigns, creating buzz on social networks and implement tools that measure the marketing activity of your organization.





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We Design User Interfaces And Great User Experiences

Investigation. Emotion. Aesthetics.

Did you do everything by the book and still not enough logins to the site? Do not understand why there is no movement like you wanted to happen?

In order to answer these questions we perform user interface characterization and design (UI) in order to create the correct usability of the product for your potential users.

But it does not work alone, so we also plans user experience characterization and design unique (UX) for the product in order to motivate people to action and make them excited and love your product.

The role of this service reminds like a little psychologist, but from an architectural perspective. This is a job with a lot of erasures and refinements of thought, so that in the end of process the product will emerge perfect from every aspect and you will have confidence and peace of mind because the product is your dream of life.




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Psychology
Conversion optimisation
UCD Strategy
Persuasive Design



Evidence
Data Analytics
Behavioural Insights
(What)




Exploration
User Journey Mapping
Experience Mapping
Task & Process Analysis
(Who, When, Where)




Creativity
Sketching
Wireframing
Interaction Design
Micro-Interaction Design (How)



Experimentation
Interactive Prototyping
Development Collaboration




Finesse
Visual Design
Creativity
UI Detail & Delight



Philosophy
Information Architecture
Accessibility
Security



Execution
Enough Coding and
Technical Knowledge
To Design For Feasibility



Empathy
User Research
Usability Testing
(Why)



Collaboration
Workshop Facilitation
Design Collaboration
Concept Presentation &
Justification



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We Conduct Comprehensive Market Research For Your Dreams

Understanding. Analysis. Action.

You have a dream and you want to know if it can be fulfilled? Want to start a business and are you looking for reliable information on the market? You have an idea for a start-up and you want to know if it has any market at all?

Exactly for these questions and more, we have gathered all the information you can dream of in one professional place that provides a thorough and comprehensive answer to all aspects, from examining the idea and the problem it solves, the target audiences, the marketing method, research and development process, short and long term strategic planning, intelligence and espionage Business.



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Analysis of Marketing Communications

Understanding of all marketing activity, how it is expressed in the various arenas in the Internet, planning and measuring real-time moves. Analyzing their effectiveness and impact on the brand and its environment, discovering opportunities for positive exposure, intercepting risks of negative exposure. Forecasting trends that can be harnessed for the benefit of the organization Vis-à-vis competing brands, analysis of strengths and weaknesses in consumers' eyes, and presentation of consumer behavior within the Internet and in markets.

Follow-up Innovation and Analysis for R&D

Identifying opportunities as they arise, planning and building business processes, identifying risks and business threats ahead of time, identifying new partnerships between competitors, including new companies entering the market. Monitoring new technology developments and registering new patents, formulating the organization's technological strategy that will help create new business opportunities. Analyzing data and creating new ideas for research and development, reviewing consumer reviews and complaints, and filtering for new inventions.

Business Intelligence

Customer awareness and close monitoring of his preferences, espionage and information gathering, reaching the right customers at the right time, with the right product at the right price, and convincing effective and efficient in choosing the right product. Gathering in-depth knowledge about potential customers, identifying barriers to buying, mapping perceptions and objections, and preparing arguments for product vitality. Preparation of a client portfolio and careful recognition of the customer's characteristics, including what motivates him, his weak points and deep emotional connection at the most critical points.

International Market Research

Understanding your customers and all the information that will help us deliver better results. Investment in quantitative studies, in-depth interviews and in focus groups. Examining the currents, changes, and trends that exist beneath the surface and provide insight into the desired target audiences.

Planning a Marketing Strategy

Use of advanced technological tools, planning the marketing and advertising strategy of the product and maximizing the marketing potential of the product. Examining the attractiveness of the planned product among the target audience, checking the packaging of the product, testing advertising concepts and examining the effectiveness of advertising.



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**We creating an amazing
business presentations
that help you marketing
your concept**

Empowerment. Persuasion. Simplicity.

Recruitment money from investors is like grouping alms, but it comes with suits and air-conditioned rooms.

You have developed a product or service, you worked about it for days and nights and now you want to raise money from different investors. You can just come over, display the demo of the product and expect to get something in return, but to maximize your chances of success, we've created our special service especially for you.

Our service is based on many years of experience with start-ups and various ventures, which we have succeeded in helping them raise the necessary capital, using a number of unique models that we have developed.



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Investor Presentation

Accurate data

The most important thing in the presentation is accuracy in the data and therefore we will not produce a presentation before we have passed the 1000th time on verifying the data. We are working with innovative data control technology tools to keep your quiet head about data calculation.

01

Designed Workspace

In order to succeed in sales you have to think about the smallest details and therefore we will plan for you a event designed to the level of flower that the guest receives at the entrance to the event.

A good sale should, of course, include a product that meets a real problem that touches the needs and desires of the users, but you can not ignore everything that is happening around you and it is important to pay attention to it.

02

Presentation and Aesthetics

Members of management, directors and investors do not like being overloaded with information, so after analyzing all the data, we will summarize the main points of the matter and create a designated site or application that will access the information personally.

03

Personal Escort

Naturally, before each presentation there are different pressures and in order not to be confused with the presentation of things we will build an orderly file for you that includes a presentation and a prepared text script that we built in advance.

This way you can be sure that your presentation to investors of your product or service will go the easiest, safest and most spontaneous way there is.

04

Innovation and Empathy

Each presentation uses the most advanced technologies on the market and we provide you with cool gadgets that will make your viewing experience interactive and interesting.

In addition, to create a competitive advantage for you, we will equip you with some human tools to help you beat your competitors.

We have developed several unique methods that make it easy to convey your presentation and make it spontaneous and lively.

05

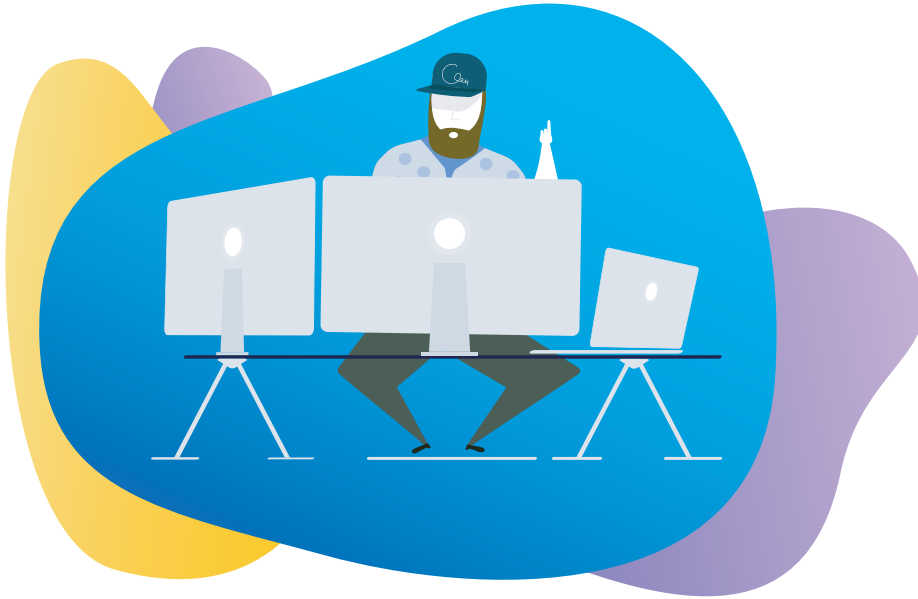




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**We writing words
that drive people to action
Microcopy and UX writing**

Passion. Experience. Love.

Have you always looked for a ghost writer to translate your thoughts into correct words? Have you always sought to refine your messages to perfection? That the words will touch people?

Writing UX is professional writing that combines creativity with experiential content that drives people to action and makes your product or service easily sold.

Writing UX is a writing with a mission, full of work and joy of life, with intelligent messages designed for the public, business and personal space.

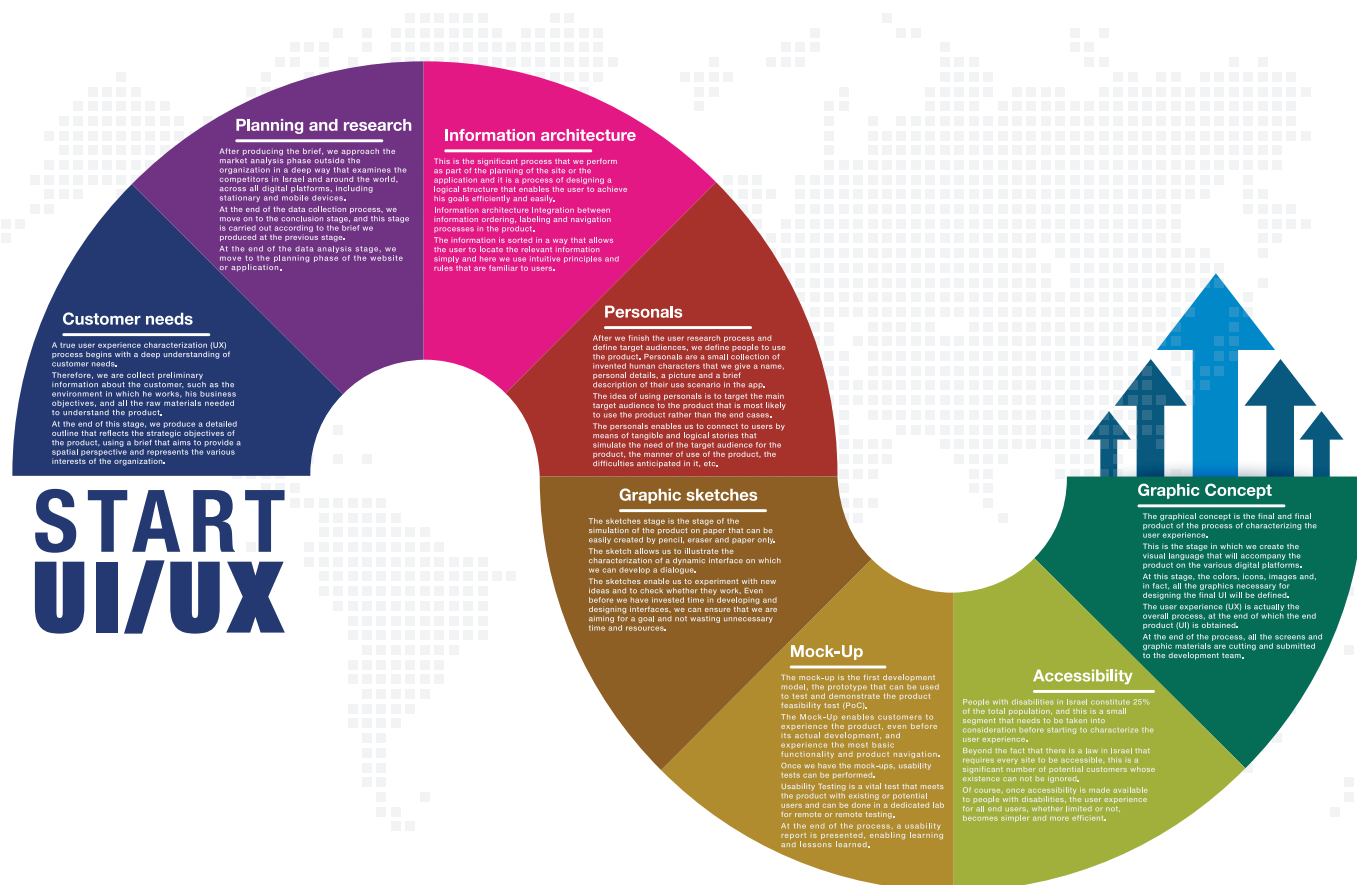


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We will help you deal with the bureaucratic mess

Loyalty. Professionalism. Responsibility.

You got a letter from National Insurance and you got a panic attack? Do not know what to do with the IRS messages and calculations?

As part of our added service, we offer complementary assistance in dealing with bureaucratic and administrative issues with the authorities and government ministries.

The handling of bureaucracy may be exhausting and it is desirable to do so correctly. Therefore, when it comes to dealing with municipal and government bodies such as: authorities, banks, the Ministry of the Interior, Post Office, National Insurance, VAT and income tax, we are the address for your business.

We maintain discretion in the best possible way and represent you faithfully as if we owned your business, in order to preserve your rights with the various bodies and to receive everything that is best for you.



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01 Guidance and Advice

Guidance, advice and guidance in your business requests to the various government offices.

02 Providing Reliable Information

Providing information and assistance, realize and represent your business rights in the various government ministries.

03 Accessibility of Documents

The accessibility of forms and documents includes help in filling in the Hebrew language.

04 Referral to the Right Offices

Referring and referring to the competent office to handle your affairs.

05 Protection and Immunity

Providing protection and immunity from unfair treatment encountered by the various government ministries.

06 Rights and Discounts

Providing comprehensive information about the various rights and discounts at starting a business, including consulting with various experts.



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We Help Your Business Growing

Success. Reliability. Empathy.

Did you go to sleep with a dream and waking with a groundbreaking idea?

We will help you turn it into a successful business in a reality that generates a livelihood, using a unique model that we developed and in light of the experience we have accumulated with the various customers over the years.

Entrepreneurship is an adventure and involves with quite a few risks and therefore the steps must be taken step by step, in an informed manner to reduce risks and arrive in the most correct and wise way to success.

You can start walking alone, but from experiences that entrepreneurs saying, always prefer to have someone who is professional and reliable and can be trusted him and especially during the difficult moments.

Our interest is your success!



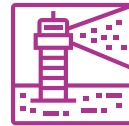
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We will build for your business a long-term vision with clearly defined business values that will accompany you in the process of creating your dream and will give value added to your business.



We will produce you original and quality content, while emphasizing the reliability of the sources of information and references to relevant links.



We will create a high presence on your network and on all social media channels, including PR publications and collaborations with famous characters to help promote your business.



We will manage your business data collection for you, including customer data, inventory records, balance of expenses and revenue, and more.



We will be available for any problems you encounter during the business days and will be assisted immediately in urgent cases.





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#15

Contact Us

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