



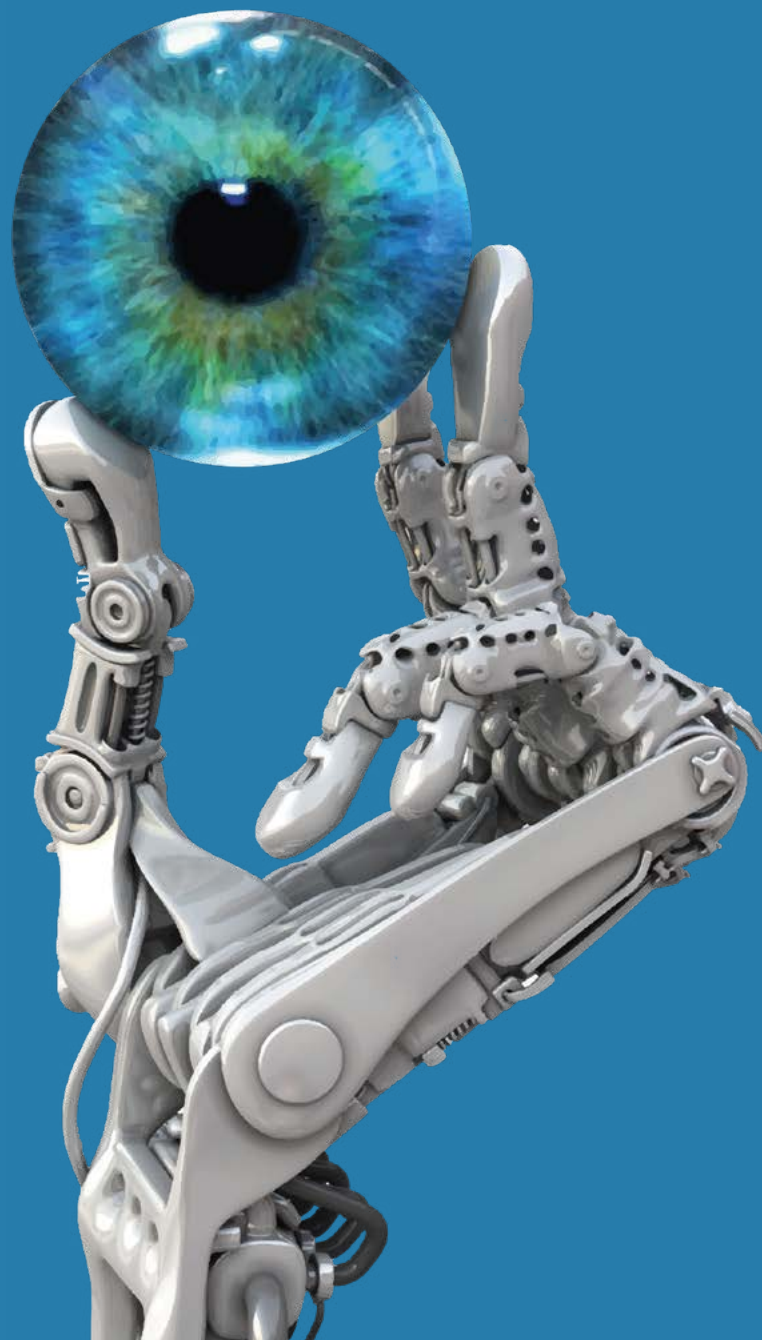
AI CONGRESS

SEPTEMBER 11TH & 12TH | OLYMPIA, LONDON

CO-HOSTED WITH THE



DATA SCIENCE
SUMMIT 2018 September 11th & 12th



Welcome



The AI Congress is one of the largest AI events in the world. A highly-respected and critically acclaimed international AI show that unites thousands of enterprises, practitioners, technology companies, investors, thought leaders and more.

The AI Congress 2018 examines how AI is changing the foundations of society and how we do business. The event provides high level presentations, real life examples and hands on advice from business leaders of the industry's largest companies, discussing how they are benefiting from the advances of AI. Furthermore the event will feature a wide range of tech companies, investors and other key stakeholders in AI to provide a broad and balanced perspective of the latest challenges, opportunities and developments in the fast-moving world of Artificial Intelligence.



The AI Congress wins an award for Best New Conference Launch of 2018!!!



Networking and do business with end-users of AI at one of the world's leading AI shows



Feedback from the last edition of the AI Congress



On January 30th & 31st, 2018 the AI Congress took place at the world famous O2 in London.

The AI Congress was a hugely successful and sell-out event that was attended by enterprises (C-Level), investors, tech leaders, AI experts and more from around the world.



1,000+

high-level attendees from over

650 companies

100+

Conference Speakers



30+

Countries Represented

SOLD OUT

Exhibition area



100+

Investors and V.C. Funds



Incredible C-Level and decision maker attendance





Data Science Summit 2018

The advance of data science is showing no signs of slowing. If companies sit out the early days of the trend they risk falling behind competitors who will gain an unstoppable advantage. Data Science has been described as an epic wave gathering now, starting to crest. If you want to catch it you need people who can surf.

The **Data Science Summit 2018** is the UK's leading show for Data Scientists. Featuring, advanced conference and workshop sessions, extensive networking opportunities aimed at collaboration and knowledge sharing, one-to-one meetings, entertainment, and the **Data Science River Boat Networking Party**.



“

Data Scientists have to connect with communities of practice, either within large firms or externally. New conferences and informal associations are springing up to support collaboration and technology sharing, and companies should encourage scientists to become involved in them with the understanding that more water in the harbour floats all boats.

HARVARD BUSINESS REVIEW

”

Topics Covered Include:

- What's Your Data Strategy?
- Finding the Gems in Messy and Unstructured Data
- Making Advanced Analytics Work For Your Business: Avoiding the Mistakes Most Managers Make
- Recruiting and Retaining the Data Scientists You Need
- Understanding the Key Skills of Data Scientists in 2018 and Beyond
- Keep Up With Your Quants
- Case Studies of Analysing Data at Scale
- Fitting the Model to the Data
- Building Data-Driven Products in Python
- Apache Spark in Python
- International Case Studies of Data Science Teams



Sponsors & Exhibitors



Gold Sponsors



Anodot

Qubit.

ELEMENT^{AI}

Silver Sponsors

Hack&Craft



RAINBIRD

Exhibitors



JamieAi



**3DIGITAL
SOLUTIONS**

**figure
eight**

Broadberry



To be sent details on exhibiting at the
AI Congress and the Data Science Summit 2018, please [click
here.](#)



www.theaicongress.com

Incredible Testimonials



This is the go to event for all things AI. A must attend!

Fedor Sapronov, Xephor Solutions

A good event for the AI community to network.

Uma Mundigonda, Vice-President, Sales, Arago

Great business opportunities, quality attendees and topics covered.

John Bourassa, Director of Communication, PROWLER.io

Amazing networking opportunities – great atmosphere – see you in September.

Amir Kupervas, VP of Business Development, Anodot

What a great event! I love the AI Congress!

Bill Aronson, CEO, AIRG

Fantastic speakers, exhibitors, feature areas and networking areas with a wide range of attendees

Yasmeen Ahmad, Director at Think Big Analytics, Teradata

Well done AI Congress. I can't wait to return.

Thomas Yemington, VP of Sales and Marketing, Alegion

We were glad to attend the first AI Congress at the O2 in London

Yam Georget, co-CEO, Botfuel

The AI Congress is one of the world's most outstanding AI shows

Laurenz Bomemann, Head of Sales, i2x

A fantastic turnout at the AI Congress and a truly great show

Anthony Brown, Business Development Manager, Broadberry Data Systems

It was a great event and I'm looking forward to hear more about any other events.

Rolls Royce - R² Data Labs

It was a good conference and especially the AI and chatbot side of presentations. I thoroughly enjoyed the sessions and we were able to meet a couple of helpful vendors.

Close Brothers - Head of Operational Excellence Banking Division

The conference was really good, I got everything I anticipated out of it. Got to meet lots of interesting people working in AI, I'm surprised it was a launch event, it seemed like a well established show

Arun Patel, Solutions Engineer Machine Learning, SAP

Thanks once again for a great conference

Barrie Roche, CEO, ID8

Thanks for the conference - thoroughly enjoyed it, and will be recommending it to colleagues in the future as well as making the next one a deffo.

Dr Smriti Pathak, Kings College London

Congratulations to you and everyone else involved in the AI Congress in London - it was fantastic and another few levels up from what is being shown in Australia.

Trent Bartlett, CEO of Trentbartlett.com

Thank you, we definitely enjoyed the event.

Patricia Jamelska, Event Director, Unmanned Life

It was a great event.

Maria Dimou, Data Scientist, HSBC

The AI Congress was a great event that illustrated how business leaders and leading-edge AI experts can work together to solve problems. There was no shortage of examples, from solving business problems to providing better healthcare and improving quality of life.

Dr Djamil Amimer, Shell

Daniel Johnson @dcjohnson · Jan 31
@AICongress2018 great opening speech by @IBM on Virtual Assistants and improving the customer experience

Andrew Chapman @chapman0 · Jan 31
Great morning so far in the Healthcare stream @AICongress2018, nicely chaired by Daniel @NHSDigital and looking forward to the panel discussion @Maxi_Macki @oh1_uk @ElcHrwch @reformthinktank @KPMG #WomenInTech

Nicholas McGuire @nickmcguire · Jan 31
We are seeing the big cloud vendors starting to specialise in domains of AI now. It's hard to argue with @awsclouds early claim for conversational AI leadership - #NLP, #ASR etc. Superb insight by @maximede, EU Lead evangelist for #Alexa on Alexa Skills progress #AICongress2018

Reform @reformthinktank · Feb 5
DeepMind and London hospital focus AI on spotting eye diseases from scans in a significant application of AI in healthcare #com/content/944oct1... via @financialtimes

Developer @DeveloperUK · Jan 31
A very successful #womenintech networking event with @women_in_tech and @BirminghamCentre at @AICongress2018 1 #AI #London

GoCompare @Gocompare · Jan 31
Today at @AICongress2018 we're proud to launch our new Machine Learning community development project. We'll be working with other UK firms to make innovative services and build machine learning models for the community. Here's @jackschohl to explain: #ML4FinTech



Featuring 100+ Speakers



Nick Robinson, Political Broadcaster

Stephen Metcalfe MP, Co-Chairman, The All-Party Parliamentary Group on AI

Max Amordeluso, EU Lead Evangelist, Amazon Alexa

Senior Representative, Anodot

Kostas Perifanos, Lead Machine Learning Engineer, Argos

Dafydd Loughran, Clinical AI & Data Semantics, Babylon Health

Bhakthi Liyanage, Senior Architect/Tech Lead, Bank of America Merrill Lynch

Fabio la Franca, VC Investor, Station 12

Graeme Philipson, Machine Learning Engineer, BBC R&D

Professor Birgitte Andersen, CEO, Big Innovation Centre

Andrew White, Partner, Bird & Bird

Emad Mostaque, Co-CIO, Capricorn Fund Manager

Vidur Varma, Director, Citigroup

Rajat Dhawan, CTO, Contiki Holidays

Emma Prest, Executive Director, DataKind

Henry Mason, VC Investor, Dawn Capital

Martin Hilgeman, EMEA Technical Director, Dell EMC

Oliver Nash, Head of Strategy - Tech, Department for Digital, Culture, Media & Sport

Enzo Martoglio, Senior AI Architect, Deutsche Telekom

Arjun Panesar, Co-Founder, Diabetes UK

Amit Srivastava, Director of Engineering, eBay

Charlotte Walker-Osborn, Partner, Head of Technology Sector,
Eversheds Sutherland

Fabrizio Silvestri, Software Engineer, Facebook

Hazel Moore, Chairperson & Co-Founder, First Capital

Michaela Rose, Senior Strategist, Forum for the Future

Peter Stovall, Innovation Consultant, Freshfields Bruckhaus Deringer

Rakhee Ojah-Maharaj, Product Owner Digital Assets, HSBC

Yariv Adan, Building the future - Product Lead, Google Assistant

Aileen Dalisay, Head of EMEA - Global Product Partnerships, Google Assistant

Paulina Sygulska Tenner, Government Funding Expert, GrantTree

Rob Kniaz, Founding Partner, Hoxton Ventures



Political Correspondent,
Nick Robinson to chair the
Government Summit on 11th
September



Featuring 100+ Speakers



Dr. James Somauroo, Founding Partner, HS.

Dr. Ash Booth, Head of AI - Digital Assets Technology, HSBC

Karolin Nakonz, Executive Partner, Public Sector Leader, Cognitive Process Transformation, IBM

Jeremy Waite, Chief Strategy Officer, IBM

Raj Mukherjee, SVP Product, Indeed

Daniel Drummer, Vice President - FinTech Data Science, JP Morgan

Dr. Rebecca Pope, Lead Data Scientist (Health & Life Sciences), KPMG

Andrew Chapman, Digital Health, Sector Lead, Digital Catapult

Sonia Cisse, TMT Managing Associate, Linklaters

Abhijit Akerkar, Head of AI Business Integration, Lloyds Banking Group

Betty Schirrmeister, Data Scientist, Royal Mail

Sumit Puri, CIO, Max Healthcare

Luis Voloch, Senior Machine Learning Scientist, MyHeritage

Dr. Carolina Sanchez Hernandez, Smart Transport/Smart Technologies Expert, NATS

Neil Tape, Head of Business Intelligence, NHS - University Hospital Southampton

Paul Heideman, Development Manager, Ocado Technology

Mariarosaria Taddeo, Deputy Director, Digital Ethics Lab, University of Oxford

Joe Dunleavy, VP and Head of Innovation, Pramerica (Prudential Financial)

Senior Representative, Qubit

Wincie Wong, Digital Propositions Lead, Royal Bank of Scotland

Angel Serrano, Head of the AI team at Santander UK, Santander

Marc Romeyn, Machine Learning Engineer, Spotify

Christina Blacklaws, President, The Law Society of England & Wales

Sumit Amar, Sr. Director - Innovation Centre, Visa

Adi Chhabra, Senior Product Manager - Artificial Intelligence, Vodafone UK

Adam Edwards, Partner, Wedlake Bell

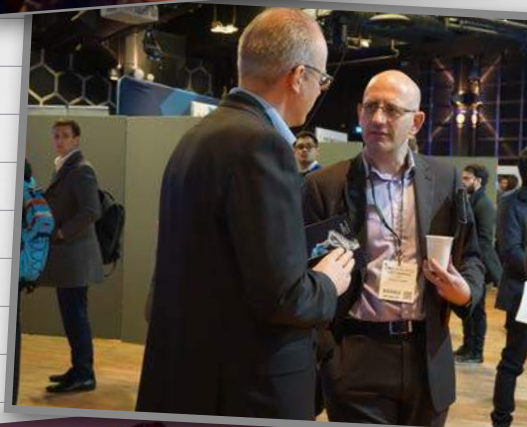
Ramin Mobasser, AI Implementation Lead, Wells Fargo

Abby Levenberg, VP, Data Science, WorkFusion

Ellie Stamouli, Digital Strategy Manager - Global Brands, Walgreens Boots Alliance

Partha Bose, Data Science Controller, Argos

Peter Appleby, Head of Data Science, Auto Trader



Featuring 100+ Speakers



Elizabeth Moorcroft, Data Scientist, Aviva

Edosa Odaro, Head of Data, AXA

Dr. Matt Crooks, Data Scientist, BBC

Miriam Vizvary, Data Director, Centrica Hive Ltd

Simon Asplen-Taylor, Chief Data Officer, Cushman & Wakefield

André Marreiros, Senior Data Scientist, Daimler

Charlie Boundy, Head of Data Science, Department for Work and Pensions

Armando Vieira, Data Scientist, Direct Line

Denise Jones, Technical Product Manager, Expedia Group

Sam Shah, Director of Digital Development, NHS England

Dr. Eva-Marie Muller-Stulor, Chief Data Scientist, IBM

Sima Reichenbach, Senior Data Scientist – Machine Learning, KPMG

Callum Staff, Lead Data Scientist, Marks & Spencers

Tereza Iofciu, Data Scientist, mytaxi

Jim Conning, Managing Director, Royal Mail Data Services

Jonathan Budd, Lead Data Scientist, Salesforce

Jonathan Orritt, Data Scientist, Santander UK PLC

Ruth Garcia Gavilanes, Data Scientist, Skyscanner

Matthew Sharpe, Senior Data Scientist, Spotify

Fernando Perez-Cruz, Chief Data Scientist, Swiss Data Science Center

Lior Sidi, Data Scientist, Telekom Innovation Laboratories

Pedro Rente Lourenco, Data Scientist, Vodafone Group

Athiq Ahamed, Data Scientist, Volkswagen - IAV GmbH

David Hoyle, Head of Data Science/Lead Data Scientist, Autotrader

Plus many more to be confirmed!



What's On?



CONFERENCE SESSIONS

Featuring 100+ high-level and international conference speakers giving a wide-range of presentations, panel discussions, case studies, briefing sessions and training workshops.



EXHIBITION

Engage with the industry's leading AI solution providers, driving innovation in product development.



[W]OMEN IN TECH

Join us to meet and network with the industry's leading women from large firms applying AI and those developing the latest software.



TECH AFTER DARK

When the business day comes to an end, the AI Congress really gets started.



AI PITCH

Join the world's leading investors at the AI pitching session as tech start-ups and investors from across the world lock horns.



Why Exhibit?

Exhibiting at the AI Congress gives you the opportunity to extensively promote your organisation in front of one of the world's most well-attended and senior-level AI events.

The AI Congress is a truly global event that brings together the world's largest enterprises across a wide range of industry sectors (finance, healthcare, retail, engineering, gaming, law, manufacturing and more).

Furthermore, the AI Congress brings together one of the world's most impressive lists of AI investors (Venture capitalists, private equity firms, banks, high net worth individuals and more) to provide investment opportunities for any exhibitors seeking investment.

Any company that exhibits/sponsors the AI Congress receives extensive pre-event promotion in our event agenda (circulation to over 150,000 AI professionals and enterprises) and on our website. Prior to the event our dedicated team ensure we work with you to understand your needs so that we can bring to the Congress and arrange meetings for you with your target audience. On-site at the event all exhibitors receive significant exposure and the opportunity to do business at one of the world's leading AI shows.

BUSINESS
*Match
Making*
SERVICE

The AI Congress provides exhibitors/sponsors with unrivalled networking opportunities. Our prestigious Business Matchmaking Service ensures we bring to the event companies you are interested in meeting and provides you with one-to-one meetings in the exclusive VIP meeting rooms.



Conference & Workshops



The AI Congress features **over 120 of the biggest name speakers in the industry** taking place across multiple conference floors.

STREAM 1

AI for the Enterprise

AI in practice. High-level case studies from AI professionals and world business leaders implementing AI in their business

STREAM 2

The Government Summit

Political broadcaster, Nick Robinson, will be chairing the Government Summit. Nick Robinson will chair a series of debates and keynotes from industry leaders and some of the biggest names in global politics. Nick will aim to look beyond the hype of AI and get to grips with the main opportunities and challenges AI could bring to nations, the economy, military, security and governance. As well as the AI strategies countries will adopt in the years ahead. No topic is off limits. Tough questions guaranteed.



STREAM 3

Investing in AI

Putting the letters 'AI' in a start-up's business plan might help secure investment, but it is no magic ingredient for success in developing a profitable business. Presentations and panel debates looking beyond the hype of AI to uncover investment strategies and real business opportunities. Featuring AI Pitch – the world's leading AI investment competition.

STREAM 4

Interactive Workshops

Inspiring and Cutting-Edge Training into Machine Learning, Deep Learning, Voice and Image Recognition, NLP and more.

STREAM 5

The Data Science Summit

Making the Numbers Work for Your Business. Secrets from the best performers in the 'sexiest job of the 21st century'.

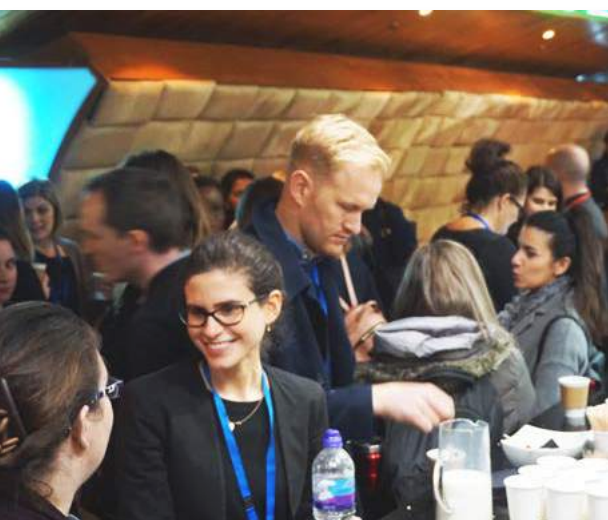


Conference Day 1



THE GOVERNMENT SUMMIT

- 09.00** **Chairperson's Opening Remarks**
NICK ROBINSON, Political Correspondent
- 09.10** **Keynote Presentation: An Analysis into the Global AI Race**
- 09.30** **Panel Discussion: Uncovering how AI will Transform and Revolutionise Government**
- 10.10** **A Case Study from the Middle East**
- 10.30** **Panel Discussion: How Can AI Make Government Smarter?**
- How Artificial Intelligence could transform government
 - How much time and money could AI save government?
 - Tough choices the public sector must make about how and where to introduce new technologies for optimal gain
- 11.10** **The Impact of AI on International Defence, War and Security**
- 11.30** **Networking Break**



AI FOR THE ENTERPRISE

- 12.00** **Chairperson's Opening Remarks**
Professor Birgitte Anderson, CEO, Big Innovation Centre
- 12.05** **Connecting with Customers in the Age of Assistance**
- How brands can connect with customers directly through the Google Assistant
 - The growth of conversational interfaces
 - Immediate and authentic communication for consumers - how can businesses adapt to best serve their needs?
- Aileen Dalisay**, Head of EMEA - Global Product Partnerships, The Google Assistant
- 12.25** **The Future of BI: from Manual Dashboards to Autonomous Analytics**
Senior Representative, Anodot
- 12.45** **Using AI to Enable Conversational Commerce at eBay**
Amit Srivastava, Director of Engineering, eBay
- 13.05** **Evolution of AI & Machine Learning in Customer Experience - Beyond Interfaces**
Adi Chhabra, Head of Product Innovation, Vodafone UK
- 13.25** **Lunch & Networking**
- 14.25** **Panel Discussion: How Can We Use AI to Improve the Consumer Experience?**
- What are the key opportunities for AI in relation to the consumer?
 - How can AI transform the consumer experience, both in-store and online?
 - Business benefits companies have experienced from implementing AI
 - Key predictions for the next 5 years
- Ellie Stamouli**, Digital Strategy Manager - Global Brands, Walgreens Boots Alliance



Conference Day 1

AI FOR THE ENTERPRISE



15.05 Recognising 50k Products using Deep Learning

Paul Heideman, Development Manager, Ocado Technology

15.25 The Paradigm Shift to Natural UI

Yariv Adan, Head of Google Assistant Investments, The Google Assistant

15.45 AI and Machine Learning in Supply Chain

Kostas Perifanos, Lead Machine Learning Engineer, Argos

16.05 Panel Discussion: Ethics & AI

- Ethics questions that are gaining traction in the industry
- Privacy issues and control
- AI for sustainability

Moderator: Paulina Sygulska Tenner, Government Funding Expert, GrantTree

Michaela Rose, Senior Strategist, Forum for the Future

Emma Prest, Executive Director, DataKind

Mariarosaria Taddeo, Deputy Director, Digital Ethics Lab, Oxford University

16.45 Networking Break

17.15 Building Advanced Chatbots

- Challenges of building complex chatbots and possible solutions
- Integrating and querying knowledge bases
- Semantic search engines
- RPA bots

Enzo Martoglio, Senior AI Architect, Deutsche Telekom

17.35 AI-Driven Hiring

- The internet and AI has fundamentally changed the way people hire and search for jobs
- More data for job seekers and employers leads to better matches, and, if used carefully, can help eliminate human bias
- How AI is helping solve challenges employers and job seekers face during the process

Raj Mukherjee, SVP Product, Indeed

18.00 Chairperson's Closing Remarks

18.10 Close of Conference & Networking



Conference Day 1



THE DATA SCIENCE SUMMIT

CONFERENCE ROOM 1

12.00 Chairperson's Opening Remarks

12.05 Turning your Business into a Data Driven Company

- What works and what are the common pitfalls

Dr. Eva-Marie Muller-Stuler,
Chief Data Scientist, IBM

12.25 Panel Discussion: Why Has Data Science Become the 'Sexiest' Job of the 21st Century?

Denise Jones, Technical Product Manager, Expedia Group

David Hoyle, Head of Data Science, Autotrader

Senior Representative, Pivigo

13.05 Growing a Useful Data Science Team from Scratch

- How to assess whether you actually need a data science team
- How to sell the benefits of a data science team to key decision makers
- Who to recruit and how to recruit them
- What good 'early day' projects look like
- How to make sure your team is close to the business

Callum Staff, Lead Data Scientist, Marks & Spencers

13.25 Lunch & Networking

14.25 Data Science for the Millennial: Promoting 'Sexy' Data Science

- Evolving from Millennial into Unicorn (can it be done?)
- Finding those Millennials that will make impacts in Data Science (and keeping them) -
- Promoting Data Science Vibes around an organisation
- Create the right noise
- The Millennial Data Journey

Jonathan Orritt, Data Scientist, Santander UK Plc

14.45 Collaboration of Data Science and User Research

Matthew Sharpe, Senior Data Scientist, Spotify

15.05 Engineering for Science - Help or Hindrance?

- How do these functions traditionally interact?
- What is the heritage approach - to coordination?
- Is there a strategic approach - that works - and how do we get there?

Edosa Odaro, Head of Data, AXA

15.25 Visualisation Tools and Techniques and How to Decide What Works Best

- Best data visualisation tools to use with python
- How to decide on the best graphical interpretation for your use case
- Just how much effort to put into visualisation
- Case studies and examples

Miriam Vizvary, Data Director, Centrica Hive Ltd

15.45 Operationalising Data Science and Analytics – Lessons Learned at Auto Trader

Peter Appleby, Head of Data Science, Auto Trader

16.05 The Team Behind Data Science Developments

Neil Tape, Head of Business Intelligence, NHS - University Hospital Southampton

16.25 The Business Case for AI

- What are the components of AI?
- How can artificial intelligence be applied to business and what are the potential benefits?
- How mature is AI today and what is coming next?

Simon Asplen-Taylor, Chief Data Officer, Cushman & Wakefield



Conference Day 1



THE DATA SCIENCE SUMMIT

CONFERENCE ROOM 1

16.45 Networking Break

17.15 **A Case Study from Uber**
Totte Harinen, Senior Data Scientist, Uber

17.35 **Shifting from R&D to Products**

- How we found our use cases
- How we are fixing our data
- How we are learning to delivering data products

Charlie Boundy, Head of Data Science,
Department for Work and Pensions

18.00 Chairperson's Closing Remarks

18.10 Close of Conference & Networking

[W]OMEN^{IN}TECH

Join us to meet and network with the industry's leading women from large firms applying AI and those developing the latest software.



Conference Day 1



INVESTING IN AI CONFERENCE ROOM 2

12.00 Chairperson's Opening Remarks

12.05 The Unique Strengths of the UK's AI Start-Up Ecosystem

- Investment on AI in the UK
- What the government are doing to support new AI businesses and entrepreneurship
- Addressing complex social and environmental issues

Oliver Nash, Head of Strategy
- Tech, Department for Digital, Culture, Media & Sport

12.25 Investing In and Against AI in Public Markets

- Investing in AI from a public markets perspective
- How we structure our AI investment thesis both direct (eg iflytek) and those that use it
- Against is where we trade against increasingly sophisticated quant funds

Emad Mostaque, Co-CIO,
Capricorn Fund Manager

12.45 Panel Discussion: Investing in AI - What are the Opportunities?

- Where we stand with deep learning/machine learning and how these relatively new methods can help with investment techniques
- Conversational AI and UI in investment
- How can the industry work together to deliver effective AI adoption strategies?
- The rules of AI investing

Moderator: Hazel Moore, Chairperson & Co-Founder, First Capital

Henry Mason, VC Investor, Dawn Capital

Rob Kniaz, Founding Partner,
Hoxton Ventures

Pauline Roux, Partner, Elaia Partners

13.25 Lunch & Networking

BANKING AND FINANCE

13.25 AI at Work Within Enterprise Operations

Abby Levenberg, VP Data Science, WorkFusion

14.45 AI in Business

Rakhee Ojah-Maharaj, Product Owner Digital Assets, HSBC

Dr. Ash Booth, Head of AI - Digital Assets Technology, HSBC

15.05 Using Algorithms to Build Unsupervised Machine Learning Models

- The segregation of AI into Machine Learning and AI (why so, and why not)
- The importance of ROI
- Our meta use cases
- Our approach and strategy

Ramin Mobasser, AI Implementation Lead, Wells Fargo

15.25 Regulatory and Compliance Risk Management using Artificially Intelligent Solutions

- Increase business value with automated documents review process
- Automatic detection of missing and incorrect disclaimers in financial documents
- Automatic detection of policy violations in documents

Bhakthi Liyanage, VP, Application Architect/Data Scientist, Bank of America Merrill Lynch



Conference Day 1



BANKING AND FINANCE CONFERENCE ROOM 2

15.45 Panel Discussion: AI in Banking and Finance

- Natural Language Processing
- Can AI replace human analysts?
- How banks and financial institutions can use AI to combat fraud, financial crime and other issues in the industry
- How can you ensure that AI systems make the right decisions?
- How has AI evolved over the last decade to better solve problems in financial services that involve unstructured data?

Moderator: Wincie Wong, Digital Propositions Lead, Royal Bank of Scotland
Joe Dunleavy, VP and Head of Innovation, Pramerica (Prudential Financial)
Daniel Hegarty, Founder, Habito
Senior Representative, Rainbird

16.25 Machine Learning Concepts

Sumit Amar, Sr. Director - Innovation Centre, Visa

16.45 Networking Break

17.15 AI: Roadmap to Success

Abhijit Akerkar, Head of AI Business Integration, Lloyds Banking Group

17.35 AI / ML in Investment Banking

- Cooperation between banks and startups in the space of AI and Machine Learning
- Best practice, lessons learned, and case studies

Daniel Drummer, Vice President - FinTech Data Science, JP Morgan

18.00 Chairperson's Closing Remarks

18.10 Close of Conference & Networking



Conference Day 2



AI FOR THE ENTERPRISE

09.00 **Chairperson's Opening Remarks**
Andrew Chapman, Strategic Partner
Development, Digital Catapult

09.10 **Digital Transformation in the NHS**

- The challenges the NHS is facing
- Where and how we are using digital technology to help overcome these challenges
- Successes and challenges to date
- What the future of the NHS may look like from a technology point of view

Sam Shah, Director of Digital Development, NHS England

09.30 **Deep Genomic Predictions**

- Neural networks for Genomics
- Trait prediction

Luis Voloch, Senior Machine Learning Scientist, MyHeritage

09.50 **Leveraging AI and IOT to Transform Patient Experience and Safety in Healthcare**

- Orientation of AI and IOT's potential uses in healthcare
- Some case studies of AI and IOT already deployed or being piloted at Max Healthcare
- Current challenges and suggested roadmap for AI/ IOT implementation

Sumit Puri, Chief Information Officer, Max Healthcare

10.10 **Panel Discussion: The Impact of AI in Healthcare**

- Origins of AI and healthcare
- Potential use in the future
- How can Machine Learning methods be used in data sets
- The main issues healthcare providers face
- Building acceptance of AI in healthcare - changing our mindset

Moderator: Dr. James Somauroo, Founding Partner, HS.
Dr. Rebecca Pope, Lead Data Scientist, KPMG
Arjun Panesar, Co-Founder, Diabetes UK

10.50 **How Can AI be Best Utilised in the NHS?**
Joseph Connor, NHS Innovation Associate ML & AI, NHS Digital

11.10 **Networking Break**

11.40 **Legal Challenges and Solutions**

- Managing risks and potential liabilities with AI deployment
- Intellectual property and privacy
- Industry insights from retail, media, supply chain

Andrew White, Richard McMorris & Ian Edwards, Partners, Bird & Bird LLP
Lucy England, Senior Associate, Bird & Bird LLP

12.00 **AI & Automation**
Charlotte Walker-Osborn, Partner - Head of Technology Sector, Eversheds Sutherland

12.20 **Linklaters' Implementation of AI**
Sonia Cisse, TMT Managing Associate, Linklaters

12.40 **Panel Discussion: AI in Legal Practice**

- How law firms are implementing AI in their practices
- Is Artificial Intelligence the key to unlocking innovation in your law firm?
- The effect of AI on professional services
- Will the term robo-lawyer become commonplace in law firms in the future?

Moderator: Christina Blacklaws, President, The Law Society of England & Wales
Peter Stovall, Innovation Consultant, Freshfields Bruckhaus Deringer
Sonia Cisse, TMT Managing Associate, Linklaters

13.20 **Lunch & Networking**

14.20 **AI & the Challenges for a Platform Vendor**
Martin Hilgeman, EMEA Technical Director, Dell EMC



Conference Day 2



AI FOR THE ENTERPRISE

14.40 **Introduction to FB Search**
Fabrizio Silvestri, Software Engineer, Facebook

15.00 **AI in the Aviation Industry**

- Airports as perfect candidates for AI and Machine Learning concepts
- New technologies have the potential to revolutionise the aviation industry
- Changing the way that data is captured and processed to transform airport operations
- Detecting any anomalies in the operations

Dr. Carolina Sanchez Hernandez, Smart Transport/Smart Technologies Expert, NATS

15.20 **Networking Break**

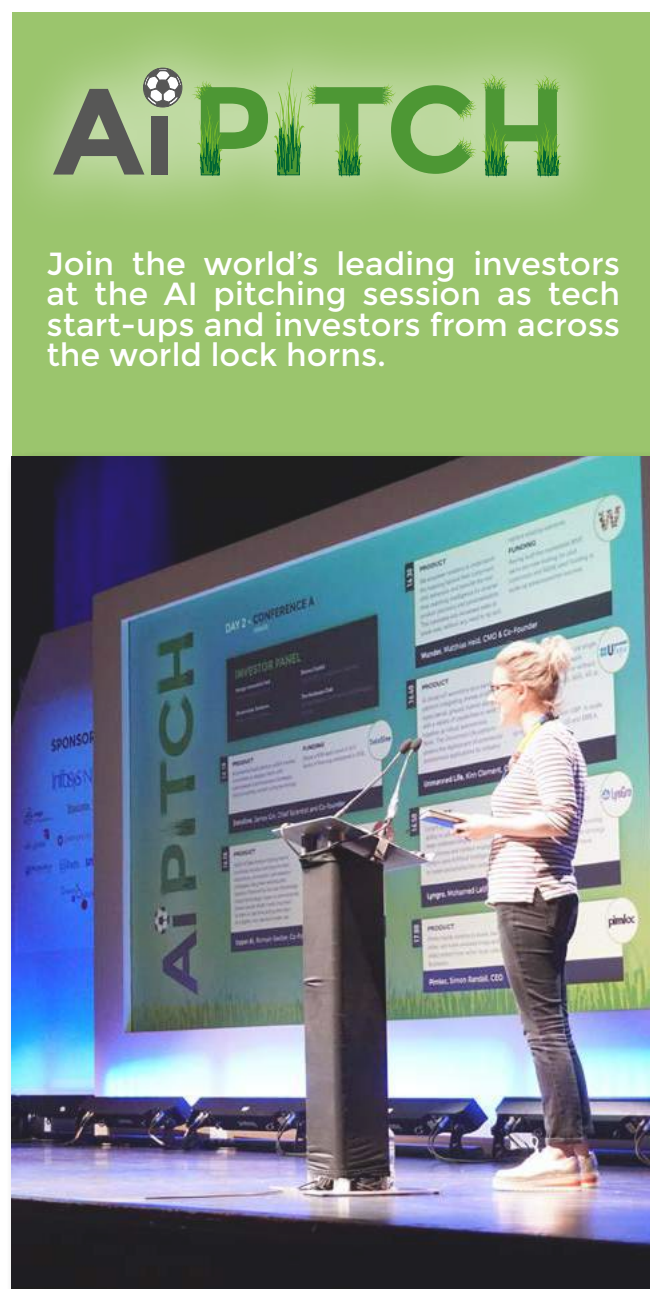
15.50 **Panel Discussion: Where Technology Meets Machine Learning**

- What new technology and AI-based systems mean for industry work
- How we can use AI and ML in creative ways to improve our products
- The importance of good infrastructure around ML
- What are the negative impacts that extensive use of technology could have on varying industries implementing ML?
- Digital transformation and the role of data
- AI & the travel industry

Luis Voloch, Senior Machine Learning Scientist, MyHeritage
Rajat Dhawan, CTO, Contiki Holidays
Harry McCarney, Managing Director, Hack and Craft

16.30 **Presentation Reserved**

17.00 **Chairperson's Closing Remarks & Close of Conference**



Conference Day 2



THE DATA SCIENCE SUMMIT

CONFERENCE ROOM 1

09.00 Chairperson's Opening Remarks

09.10 Generative Adversarial Networks, Applications to Insurance

- Overview of Generative Adversarial Networks (GANs)
- Some tips and tricks to train GANs
- GANs for insurance data: challenges and potential

Armando Vieira, Data Scientist, Direct Line

09.30 Using Simple Machine Learning Models in a New Ads Manager

Ruth Garcia Gavilanes, Data Scientist, Skyscanner

09.50 Identifying School Holidays from CBBC Viewing Figures

Dr. Matt Crooks, Data Scientist, BBC

10.10 Implicit Generative Modelling for Password Estimation

- GANs potential for AI
- Implicit modelling uses and risks
- PassGAN: an application of implicit models

Fernando Perez-Cruz, Chief Data Scientist, Swiss Data Science Center

10.30 Panel Discussion: The Hype Surrounding Data Science

- Is there any truth to the current hype surrounding data science?
- Reverse engineering attacks on deep learning networks
- Quality of work and accountability

Sima Reichenbach, Ph.D., Senior Data Scientist - Machine Learning, KPMG

Tereza Iofciu, Data Scientist, mytaxi

Lior Sidi, Data Scientist, Telekom Innovation Laboratories

Betty Schirrmeister, Data Scientist, Royal Mail

11.10 Networking Break

11.40 Lessons Learned from Personalised User Experiences

Max Wayslow, Full Stack AI Engineer, Emerging Products, Trinity Mirror

12.00 Towards Understanding Human Behaviour from Mobile Phone Data

Pedro Rente Lourenco, Data Scientist, Vodafone Group

12.20 Making Alexa Smarter (Volkswagen Auto Integration) - Live Demo

Athiq Ahamed, Data Scientist, Volkswagen - IAV GmbH

12.40 How Efficient are Vehicle Advanced Safety Technologies in Avoiding Real World Accidents

- 90% of traffic accidents due to human error
- Vehicles equipped with Advanced Driver Assistance Systems (ADAS)
- ADAS enhancing vehicle systems for safety and better driving
- ADAS preventing accident occurrence and/or mitigating its impact

André Marreiros, Senior Data Scientist, Daimler

13.00 Presentation Reserved

13.20 Lunch & Networking

14.20 The Potential of Machine Learning in the Banking Industry

- Implementation of AI solutions in the banking industry
- AI team structures
- Use cases where Machine Learning can add value to the banking sector

Angel Serrano, Head of Data Science, Santander UK



Conference Day 2



14.40 **Back to the Future through Data Accuracy**
Jim Conning, Managing Director,
Royal Mail Data Services

15.00 **How to Use Data Science in CRM Systems**
Jonathan Budd, Lead Data
Scientist, Salesforce

15.20 **Networking Break**

15.50 **Ensemble Modelling and How We are Using it at Aviva**

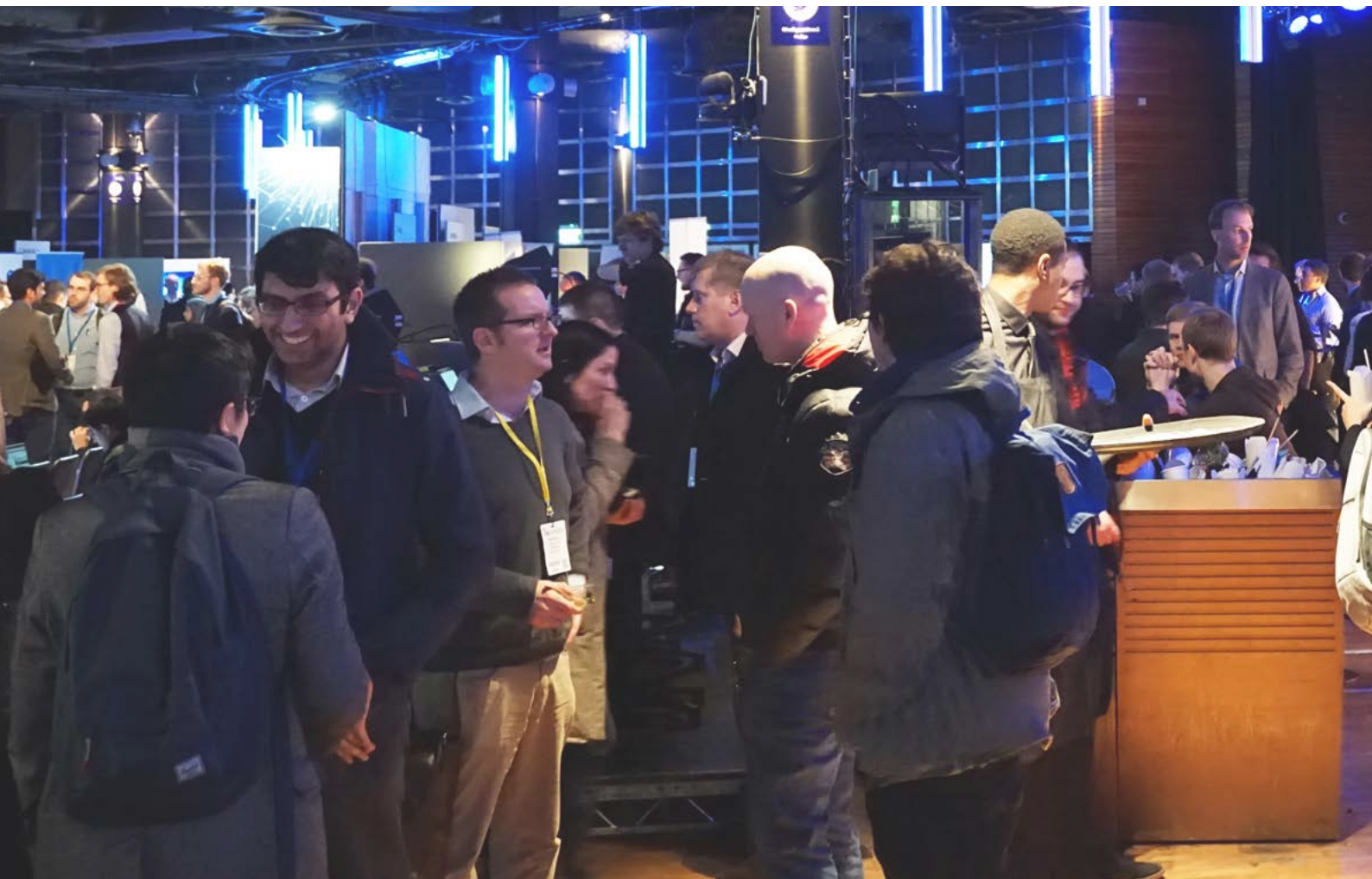
- Simple guide to ensembles
- Bagging vs boosting vs blending
- Practical positives and negatives of ensembles for business
- Improvements made by ensemble

Elizabeth Moorcroft, Data Scientist, Aviva

16.10 **Presentation Reserved**

16.35 **Presentation Reserved**

17.00 **Chairperson's Closing Remarks & Close of Conference**



Recent attendees at the AI Congress include:



AI Match

AI Match is the world's largest Speed Networking session for AI.

AI Match provides matchmaking and a business card exchange between exhibitors and end-users of AI looking for AI technologies and solutions.

AI Match is attended by hundreds of C-Level, decision makers from a wide range of organisations in the process of adopting AI solutions. Sectors attending include: healthcare, banking & finance, insurance, retail, gaming, manufacturing, government and more.

Please note AI Match is available for exhibitors and pre-invited end-users only.





Booking Contract

To register please call us on +44 (0) 20 3058 2350.

If you do not hear from us within 24 hours of making a booking then please call our offices or email us at info@oliverkinross.com to confirm registration

Event Name		Event Date
Name	Name	
Job	Job	
Email	Email	
Name	Name	
Job	Job	
Email	Email	
Organisation	Billing Address	
Telephone	Booking Code (if applicable)	
Fax	Email	
Signature		Date

PAYMENT Please tick how you would like to make payment

Tel:

Accounts Payable Name	Accounts Payable Email
-----------------------	------------------------

☐ **CREDIT CARD** If paying by credit card then we will contact you by telephone to collect credit card details, please provide the telephone number you would like us to contact you on.

☐ **BANK TRANSFER** Payment terms within 5 working days

Programme Code MKG

<input type="checkbox"/> Event Fee	£595 (until May 30th)
.....	£695 (until July 30th)
.....	£895 (standard price)

GROUP BOOKING DISCOUNTS:
Register 3 people and receive a 10% discount,
Register 4 people and receive a 15% discount,
Register 5 or more people and receive a 20% discount

Discounts are available for tech start-ups under 2 years old. Please email: info@oliverkinross.com

Terms and Conditions - Delegate Tickets Only

- The delegate fee is inclusive of conference materials received on the day, refreshments and luncheon.
- Payment terms: Payment is to be made within 5 working days of invoice date.
- Once the booking form has been returned to Oliver Kinross Ltd., the agreement is complete. By returning the booking form to Oliver Kinross Ltd., the customer has implied authority to enter this agreement with Oliver Kinross Ltd. The customer has also agreed to make payment of the full delegate fee (and/or advert/seat drop if applicable) even if payment is not made within the stated payment terms.
- Substitutions can be made at no extra charge up to 2 days before the event. Cancellations received in writing more than 7 days before the event will receive a full credit voucher. Credit vouchers can not be issued for cancellations made less than 7 days prior to the event. Credit vouchers may be used towards payment for any other Oliver Kinross Ltd. event in the following 12 months. The credit voucher/substitution policy stands even if payment has not been received as at the time of cancellation.
- Oliver Kinross Ltd. will make every reasonable effort to adhere to the advertised conference package but reserves the right to change dates, location, content, speakers or topics if necessary. Any communication concerning the event shall not form part of the contract. If an event is cancelled for any reason the client shall receive a full credit voucher.
- The customer is wholly responsible for booking and paying for all travel, accommodation and other services associated with attendance at an event. Under no circumstances shall Oliver Kinross Ltd. be liable for any expenses incurred by the customer even if the event is cancelled, postponed or modified in any way. It is agreed that the customer will only book such services where the customer has the right and ability to cancel these without cost or penalty and retains and accepts full ability and responsibility to do so.
- Oliver Kinross Ltd. shall have no liability whatsoever for any indirect costs or expenses or any consequential losses howsoever incurred by the customer in any circumstances including, for example, lost profits, lost revenues, lost business opportunity, lost goodwill.
- Oliver Kinross Ltd. acts as organiser and co-ordinator of the event and will subcontract all presentation duties and preparation of all course materials and accepts no liability for the acts or omissions of its sub-contractors or for any aspect of the information, views or data presented at any event.
- Events will be located in suitable conference facilities within hotels, conference halls etc. Oliver Kinross Ltd. will use its reasonable endeavours to ensure that such premises are suitable and appropriate for such events but shall have no liability for any accident, inconvenience, theft, loss, damage, non-availability of facilities or any other difficulty or loss at such event where this is beyond the reasonable control of Oliver Kinross Ltd.
- Data Protection. The customer agrees that some data concerning the customer will be included within the conference delegate list. The delegate list will be made available to selected third parties involved in the conference. Please advise Oliver Kinross Ltd. in writing if you do not wish to be included in the delegate list.
- Force Majeure. Under no circumstances shall Oliver Kinross Ltd. have any liability for any act, loss, damage, expense, mistake, omission or other event which is outside its reasonable control.
- Severability. If any term is held to be invalid or unenforceable then that shall not prevent the remainder of this agreement from remaining valid.
- Governing law. This agreement shall be governed by the laws of England.
- All prices quoted above are net of applicable taxes. Oliver Kinross Ltd. reserves the right to charge applicable taxes in addition to the above price.
- Credit card payments may be taken and charged in Pounds Sterling using the latest conversion rate of the Bank of England.
- For events taking place in South Africa, the invoice and credit card payments may be issued or taken in ZAR and charged using the latest conversion rate of the Bank of England.
- Should any applicable sanctions, legislation or bank regulations prohibit this event or make its operation impractical then Oliver Kinross Ltd. reserves the right to relocate the event to another country or region as appropriate.